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PUBLIC COMPANY ACCOUNTING OVERSIGHT BOARD

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INVESTOR ADVISORY GROUP

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MEETING

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TUESDAY
OCTOBER 24, 2017

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The Advisory Group met in the Westin City Center, National Ballroom AB, located at 1400 M Street, Northwest, Washington, D.C., at 9:00 a.m., Steven B. Harris, Chairman, presiding.

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1 front page test. And laws have been broken. And the
2 auditors were not present in terms of transparency and
3 being held accountable.

4 I think there's a tremendous expectation gap.
5 And I think that work has to be done in this area. And
6 whether a must criteria is doable or not I think
7 considerably more work has to be done.

8 And so I very much appreciate the specific
9 recommendations of this particular session, which gets
10 to something which is very doable within the
11 jurisdiction, clear-cut jurisdiction of the PCAOB.

12 So thank all of you who were involved. Marty,
13 thank you for the work that you've done already and
14 hopefully will continue to do.

15 And why don't we take a 15-minute break and
16 reconvene at quarter of three?

17 (Whereupon, the above-entitled matter went off
18 the record at 2:27 p.m. and resumed at 2:44 p.m.)

19 MR. HARRIS: All right. Well, the last session
20 deals with the subject of audit quality initiatives.
21 And the choice of the word initiatives was deliberate so
22 that we did not necessarily want to focus completely on

1 audit quality indicators. We wanted to focus not only
2 on audit quality indicators, but in terms of
3 initiatives, any other areas that the working group
4 would like to bring up.

5 So, having said that, Norman, if you'd like to
6 start off the conversation, we'd appreciate it.

7 MR. HARRISON: Okay. Thank you, Steve. It's my
8 pleasure. It's always tough being last, especially on
9 a day like today when the two panels that proceeded us
10 did such a great job with their material, their
11 presentation, and the ensuing discussions. I hope we'll
12 be able to do the same.

13 First, I want to recognize the other members of
14 our group. Lynn was our co-lead, Linda, Anne, Gary, who
15 are here. Parveen, unfortunately, who couldn't be with
16 us today, was also a member of our group. And as the
17 others have indicated, this too was very much a
18 collaborative effort. And the front tents are those of
19 the group as a whole, not only of those of us who are
20 presenting.

21 Lynn and I are going to toggle back and forth
22 over the course of the presentation. So I'll just give

1 you a quick overview of where we're going to go over the
2 next 30 or 45 minutes or so.

3 I mentioned in my overview comments when Chairman
4 Clayton was here this morning that there was a theme or
5 a principle underlying our message today, and that is
6 that you manage what you measure or you regulate, assess
7 what you measure.

8 And we believe that audit quality indicators, as
9 concrete measures, but the broader category of audit
10 quality initiatives provides an opportunity for the
11 board to gather, collect, and analyze information in a
12 variety of forms that we all strongly believe would
13 enable you to better discharge your obligation to
14 protect and ensure high quality audits.

15 So we're going to take it in a few steps today
16 beginning with articulation of some principles, some
17 foundational principles about why this topic matters to
18 investors.

19 We'll take then a little bit of a look down
20 memory lane and, you know, revisit where the origins of
21 this topic rest and the work that the board and the
22 staff have done to date.

1 We'll then turn to take a look at what regulators
2 and other market participants, standard setters in other
3 jurisdictions have been doing of late on the topic of
4 audit quality.

5 We're then going to take a look back. As I
6 mentioned this morning, this topic was on the agenda at
7 our 2013 IAG meeting. And in fact, several of us who
8 are here today, including myself and Lynn, along with
9 Tony, who was the chair of the working group that year,
10 and Mike and Gary were on that working group.

11 This year's working group would like to summarize
12 for you some of the highlights or key points of the
13 material recovered and the recommendations we made in
14 2013 and really embrace them and re-advance them, if you
15 will, because we think they're of continuing relevance
16 today.

17 And then we'll finish with some additional or
18 specific recommendations from this year's working group
19 and as you indicated, Steve, not only on audit quality
20 indicators but more broadly on the topic of other
21 initiatives that we believe the PCAOB should consider in
22 the interest of advancing audit quality.

1 So, first point, and again, this probably could
2 have been a ten-page portion of our presentation. But
3 we wanted to at least highlight a few key issues or
4 areas where, why we believe that this topic is of
5 substantial importance.

6 You know, as I briefly described this morning,
7 you know, it's important we all remember in this context
8 that the process of interviewing, qualifying, proposing,
9 re-proposing an auditor in the public company context is
10 really the most important or one of the most important
11 duties an audit committee discharges and is actually,
12 perhaps, the most or one of the most important decisions
13 with respect to which shareholders are invited to
14 exercise their franchise.

15 And it should be much more than a formulaic or a
16 rubber stamp process. It should be an election, a
17 decision that's governed by a variety of helpful and
18 relevant information on the quality of the auditor to do
19 the job.

20 And we strongly believe that the development of
21 audit quality indicators, at the least, would add
22 considerable value to the flow or the repository of

1 information that's available to better inform that
2 decision, not only with respect to the quality and
3 capability of the firm as a whole or the firm with
4 respect to the industry in which the issuer is in, but
5 indicators that relate specifically to audit level
6 indicators for that company as well as for others that
7 we think investors should have access to as they make
8 this decision every year.

9 Audit quality indicators can also serve as red
10 flags. If they're monitored, as Sarbanes-Oxley
11 recommended, that the PCAOB track and monitor them year
12 to year, you could well envision situations in which
13 trends develop which might indicate issues around the
14 capacity or resources available to particular audit
15 firms or an audit firm's competence in a particular
16 industry or subject matter that might better inform the
17 board's investigation review processes, as well as
18 provide information to investors again.

19 And in that and other ways, we believe that the
20 publication and tracking of audit quality indicators
21 could be an important complement to what we know is the
22 terrific job you do in monitoring and inspecting audit

1 firms.

2 It's a big job. Resources are limited. Time is
3 limited. I'm sure that there is a lot more you would do
4 and could do if you had, if resources were unlimited.

5 This could be, completing your work on this
6 initiative we believe could provide additional
7 information to better inform your inspection processes
8 and provide additional pools of information that relate
9 to the sufficiency and the fitness of audit firms to do
10 their work.

11 We'll point out also there is -- I'll let
12 everyone know if you haven't seen it already. We've
13 provided an appendix to our, to the presentation that
14 we'll review this afternoon that provides summaries of
15 the published results of PCAOB inspection reports from
16 the 2012 to 2015 period, 2015 year being the most recent
17 year of which data was available.

18 And I think those, you'll see in those tables and
19 in the summaries that have been prepared that, you know,
20 there's reason for a concern about audit quality. And
21 I'm not telling you anything you don't already know.

22 I mean, there are regularly deficiency rates from

1 the high 20s to the high 30 percents on an annual basis,
2 one Big Four firm in recent years with a deficiency rate
3 of 54 percent, another one nearing 50 percent in two of
4 the four years that are captured here. Firms in the
5 next tier or category of firms have in some years in
6 some cases deficiency rates that are even higher.

7 So I don't think it's an arguable proposition
8 that there's room for improvement. And this is an area
9 that's very much deserving of the board's and the
10 staff's attention.

11 We'll note also that, you know, that audit, the
12 quality or the outcome or the output of an audit is to
13 a large degree dependent on the professionalism and the
14 attitude of professional skepticism with which it is
15 approached.

16 And, you know, we certainly acknowledge that the
17 topic or the concept of professional skepticism has been
18 the subject of many efforts and initiatives over many
19 decades including PCAOB's own standards and your 2012
20 practice alert on this issue.

21 But, you know, the results of your inspection
22 regimen and other measures of audit quality do not seem

1 to indicate that continuing focus or education or
2 guidance on professional skepticism will itself without
3 more will likely have an impact on improving audit
4 quality in any meaningful respect.

5 We also want to note, and we'll get back to this
6 later, that it is, it's been nine years since the
7 Paulson Commission report was published with some fairly
8 specific guidance on the process around this topic. And
9 yet we're still not at the finish line.

10 And I think one of the fundamental points or the
11 core messages of our group today is we would strongly
12 urge the board to move with dispatch to complete your
13 work in this area. It's time.

14 And I also want just to make note of the fact
15 that, you know, we've seen, in fact, in 2013 when we,
16 when our working group discussed this topic, the point
17 was raised, including by one of your former colleagues
18 who's no longer on the board, that there is other
19 information in the public domain that the firms
20 themselves voluntarily publish annual reports on audit
21 quality in various forms.

22 And they describe measures that they are taking

1 to provide additional education and training and
2 resources to support their audit practices. And those
3 also often usually contain certain measures of audit
4 quality, AQIs, that the firms report or track over time.

5 I don't think any of us would dispute the fact
6 that any information that's in the public domain about
7 steps firms are taking or the results of their audit
8 processes are not important.

9 But I think we're all very much of the view that
10 these types of voluntary reports, which often have more
11 of a promotional aspect to them than simply a data
12 reporting aspect, that they're not an adequate
13 substitute for a uniform set of indicators with
14 definitional uniformity, directed reporting
15 requirements, and the ability of the board to track and
16 measure them.

17 So with that by way of introduction, just a few
18 points on background, again, just a reminder that the
19 mandate to consider and develop measures to improve
20 audit quality traces back, of course, to Sarbanes-Oxley.
21 As I discussed this morning in the brief introduction
22 for Chairman Clayton, it's the reason we're all here.

1 It's the reason the board is here.

2 Everything you do, everything in your mission,
3 everything you do across your various areas of oversight
4 and guidance and standard setting, all of your
5 activities are in one way or another done with, to
6 fulfill your mandate to improve audit quality.

7 And I think the working group members, you know,
8 formally believe that, by not yet having taken final
9 action on audit quality indicators, you're depriving
10 yourselves of potentially valuable information to
11 further fulfill your, or enable you to fulfill your
12 duties.

13 As a reminder, this is really the genesis of the
14 audit quality initiative concept. The excerpts from the
15 Paulson Commission report took the form of a
16 recommendation to the PCAOB in consultation with various
17 constituencies to determine the feasibility of
18 developing key indicators of audit quality and
19 effectiveness and requiring audit firms to publicize
20 them, and assuming that those things occur, then to
21 establish a mechanism for the board and staff to monitor
22 the indicators.

1 And we wanted to emphasize the language in the
2 third bullet point because it really goes to the
3 objectives or goals of developing an AQI regime and, in
4 particular, as we discussed a minute ago, the
5 significant benefit that it could provide to
6 shareholders in connection with their decision-making
7 process around auditor selection or ratification and as
8 an enhancement to the board's role as the supervisor of
9 the audit profession.

10 All that, of course, is not to say that the board
11 hasn't been attentive to this topic, as you certainly
12 have. Just a reminder for the benefit of the members of
13 the working group that the board's activity in this area
14 really dates back to late 2012, when in the setting of
15 goals or initiatives for 2013 the board identified the
16 AQI initiative as a priority project for 2013 with the
17 goal of developing initiatives that would be reported
18 over time.

19 The topic was discussed in 2013 both in May with
20 the SAG, and as I mentioned, in October of that year,
21 this group had a detailed discussion on the topic
22 involving many of the people in the room today, further

1 discussion in the summer of 2014 with the SAG.

2 And then, of course, in July of 2015 the board
3 issued its concept release which proposed 28 potential
4 AQIs, a very thoughtful and well-formulated discussion
5 and analysis in my view. There was a comment period, of
6 course, and a deadline.

7 And then in November of that year, the AQI
8 initiative was again taken up with the SAG. And at
9 least as far as we know, those of us who aren't within
10 the building, that's about where the trail went cold.

11 So we're here today, as I said, to urge and
12 perhaps now that the, that you have a gust of wind in
13 your sails as a result of yesterday's very good news,
14 that perhaps we return to this topic as one that's been
15 lingering for quite a while and we believe is worthy of
16 some final work and completion.

17 As I mentioned in the introduction, there are
18 activities occurring in other forms, other standard
19 setting bodies. Other international regulators have
20 been active in this regard. And I'm going to turn it
21 over to Lynn now to take us through that issue.

22 MR. TURNER: So there are a lot of activities

1 going on with respect to audit quality. This is another
2 area where the international community is actually ahead
3 of us and has taken a lead on work on audit quality.

4 The international group of PCAOB regulators, if
5 you will, got together in '14, discussed it, met the
6 following year with the six largest firms, said it's way
7 too high, 47 percent, got it down to 42 percent. But
8 when you think about it, 42 percent of the audits are
9 not following GAAS.

10 And it's interesting. I hear from the firms two
11 comments. One comment is, well, it's because the PCAOB
12 picks high risk audits. And my response to that is,
13 well, if they're the high risk audits, they're the ones
14 you ought to be doing the better job on.

15 And we also find in a number of the litigation
16 cases that the auditors had said they were high risk,
17 and they failed there, too.

18 And then, you know, so it doesn't, it really
19 doesn't fly, those arguments. And it's 42 percent here.
20 IFIAR went out and set a goal of trying to get a 25
21 percent reduction in the number of those deficiencies by
22 2018, 2019, 2020, right in that timeframe someplace.

1 But if you get a 25 percent reduction, you're
2 still at a 30 percent error rate. I mean, what if your
3 iPhones that you bought all had a 30 percent error rate?
4 People would be, you know, chunking them into the trash
5 can.

6 So any rate, and IFIAR has commented on the
7 international proposals, which are very good. And it's
8 just not IFIAR. The U.K. has been into this issue for
9 some time here, almost ten years. And again, they're
10 seeing the same type of problems, 31 percent in their
11 most recent report.

12 It's kind of like a disease that's kind of gotten
13 in and got hold of everyone. It's every place. It's
14 not just here in the U.S. It's the U.K. It's Europe.
15 You saw the IFIAR. IFIAR has a great website that shows
16 it for every country. And Australia has had similar
17 type problems, Singapore.

18 One of the interesting things about where the
19 U.K. has gone with it in their Financial Reporting
20 Council is they now grade each of these inspections,
21 good, bad, or whatever the grading scheme. It would
22 almost be nice to be A, B, C, D, and F because everyone

1 knows what that means. But they do grade. And they
2 give that grade to each audit committee.

3 So you talk about litigation, Jim. How about you
4 have your regulator comes in and gives you a failing
5 grade, you know, and everyone knows that grade goes in,
6 I think the U.K. is dead right. I think this would be
7 great to see in our inspection reports.

8 And as they say, currently we use the grade to
9 inform public reports on each firm. So good things
10 going on in the U.K. Click.

11 Singapore, again, they're trying to get down to
12 that 25 percent reduction. The question becomes what's
13 your starting point and how far does 25 percent if we're
14 up at 40 percent. You know, saying it's okay to have a
15 30 percent error rate in the audits, not real comforting
16 from an investor perspective.

17 You know, the goal should be getting down to
18 zero. We know we'll never hit zero. But if our goal is
19 only to get down to 30 percent, doesn't instill
20 confidence in the system at all.

21 Interesting thing here, it says from inspections
22 commencing on and after 1st of April, the names of

1 public accountants imposed with hot review or
2 restriction orders, articles or revisit inspection will
3 be published.

4 So the name of the partner is going to go out
5 there, you know. It's kind of like going home with the
6 report card that had an F on it, you know. You always
7 hoped there was a dog you could feed it to on the way
8 home. Click it.

9 Again, Netherlands actually got started in it in
10 2008. They've been working on it. The Swiss are
11 working on it.

12 Interesting thing about what the Swiss has said,
13 we've all talked about the audit committees and the
14 importance of audit committees and how they can be good.
15 I think some are good, some are bad, some are in
16 between.

17 But here, it says AQI were either not supplied to
18 audit committees or only sparingly. So it's very clear
19 that information is not getting to the audit committee.
20 If that information doesn't get to the audit committee,
21 the audit committee cannot manage and oversee audit
22 quality. They don't have the information.

1 Again, you measure. You manage what you measure.
2 If there's no measurement and no disclosure of the
3 information, if you think the audit committees are doing
4 their job, you're a fool. It just can't happen. And
5 see the Swiss find this is most interesting. So let's
6 flip up.

7 The IAASB, these guys have been, ladies have been
8 hard at work jumping ahead of us here. 2011, get out
9 the paper on audit quality, do some consultation, come
10 back again, issue more for comment, publishes where
11 they're trying to go with it by 2015.

12 After that, the Center for Audit Quality, the
13 profession really, the professional's group here in the
14 U.S., they put out a paper as well. I don't know that
15 the IAASB, even though they put great heads on it, that
16 it gets to where it needs to go. But at least they've
17 been doing a lot of work on it.

18 The Federation of European Accountants, again
19 over in Europe, they're putting stuff out as well.

20 I give a shout-out to Deloitte. They put out now
21 an annual audit quality report separate from their
22 annual report. I think that's good. It's got some

1 useful firm-wide metrics in it. It doesn't get down to
2 what we need as investors, though, to vote on individual
3 audits and individual company audits. We need that
4 detail.

5 But at least Deloitte has shown the courage to
6 get out, form an advisory group. They form an advisory
7 group of a number of people I know, respected. And not
8 that DT always takes everything that they say and goes
9 with it, but they use it as a good sounding board. And
10 they put out their report.

11 I wish the other three would get on the bandwagon
12 and join them in this effort. That would be a good move
13 and show that the other three actually do give a hoot
14 about audit quality as Deloitte has, so shout-out to
15 them. And so --

16 MR. HARRISON: Okay. Yes, I think it's -- thank
17 you, Lynn. I think it's back to me.

18 So, again, just by way of recap, we've covered
19 some of this. The first two points we've touched on.
20 We're now at the point of a nine-year period having
21 passed since the Advisory Committee's recommendation was
22 first published. Work remains incomplete or undone.

1 There is activity abroad that we do not want to
2 be, the view of our group is that we don't want the
3 board to be in the position of catching up if
4 jurisdictions overseas are getting ahead of us.

5 And then lastly, you know, again, the third
6 bullet, some of these issues have been touched upon
7 today. Others have been the topic of discussion in this
8 group in prior years. And that is that there are other
9 industry professional factors, market factors at work
10 that in recent years have further raised concerns about
11 audit quality.

12 And some of those have to do with investments and
13 culture in the firms. As the firm's consultants see
14 practices continue to grow and expand, audit firms are
15 in some jurisdictions now in the legal business, forming
16 law firm affiliates, M&A advisory businesses and the
17 like.

18 And those raise questions about the priority of
19 the audit practice and willingness or ability to invest
20 in audit quality when there are increasing demands for
21 capital investment in other practices, which frankly may
22 be more lucrative or higher margin. And those same

1 issues raise questions about independence rules in that
2 and other contexts.

3 And then, again, we've discussed this already
4 today, but the too big to fail phenomenon or mindset
5 continues to appear as we've seen most recently in South
6 Africa and the issue with, and the banking situation
7 there.

8 MR. TURNER: Norm, if I could just --

9 MR. HARRISON: Yes, please.

10 MR. TURNER: -- comment on that. We have now
11 seen in South Africa where KPMG is looking at an Arthur
12 Andersen type outcome where the central bank has had to
13 go out and tell the other bankers, despite how lousy
14 their audits were, you need to stay with KPMG or they
15 will fail.

16 The federal reserve chair there equivalent has
17 had to go out there to try to save them. It is a
18 bailout.

19 If people think you cannot have a too big to fail
20 situation today, the answer is we do have one. It is
21 occurring. And it will occur in the U.S. just as it has
22 in South Africa.

1 MR. HARRISON: The next thing that we want to
2 spend a few minutes on is a review of the work done by
3 the working group in 2013 and an overview of the
4 principles and recommendations we made at that time, not
5 because we didn't want to do any additional work this
6 year. There are some new and updated recommendations
7 coming toward the end.

8 But nonetheless, as I said, you know, several of
9 us were involved in the work at that time and believed
10 that the analysis and the survey results presented
11 there, as well as the recommendations, are still
12 relevant and vital today. So we'll take just a minute
13 to recap those.

14 The 2013 working group urged the board to
15 prescribe a set of audit quality indicators that measure
16 actual output quality, not only resources, not only
17 measures having to do with workloads or hours of
18 investment, but measures of the actual quality of the
19 output, additional measures that would more directly
20 establish accountability.

21 And there's been, obviously, some movement in
22 that regard by the board in the intervening years and

1 indicators that would be forward-looking in nature and
2 have meaningful information or ideally predictive
3 aspects to them as well.

4 We urge that the board focus its attention
5 primarily on audit quality indicators more so than
6 indicators which relate more to the quality of the firm
7 as a whole or the process it conducts. Again, outcomes
8 we believe should be the principal criteria and the
9 principal quality that is measured by the indicators.

10 And that's for the simple reason, although it
11 does bear repeating, that investors are most concerned
12 about the reliability and credibility of the audits of
13 the companies that they're either invested in or are
14 considering an investment in.

15 It is not enough to prescribe report standards
16 that talk in general terms about steps that firms take
17 or measures that provide some indication of investment
18 in audit training, investment in audit processes.

19 At the firm level, the real issue for investors
20 is what has been the quality of the audits of specific
21 companies that we're looking at.

22 And again, as an audit committee member, the same

1 concern, the same issue, what measures can we have apart
2 from our auditors on representations, what quantitative
3 criteria, what measuring posts can we have to give us
4 some further sense of the quality of the work that our
5 auditor is doing for our company, and therefore, for our
6 shareholders.

7 The key elements of our recommendations at that
8 time had to do with -- the first two bullets I've
9 already really described. I'll pick it up with the
10 third bullet where, you know, we strongly believe that
11 audit quality indicators and audit quality initiatives
12 should include publication and greater transparency
13 around the outcomes of PCAOB inspection reports and also
14 that -- and again, we will reiterate this year, but it
15 was certainly our recommendation in 2013 that the board
16 promulgate an initial set of regulations that, again,
17 provide indications of audit quality both at the firm
18 level, but more importantly at the engagement level.

19 We've provided several specific recommendations
20 in each of those categories in 2013, but I -- and I
21 won't repeat all those. I think that the presentation
22 is still available on the board's website.

1 Some of those, for example, were, you know,
2 tracking a number of restatements by industry group, the
3 number of instances in which the PCAOB independence
4 rules were violated, the disclosure of inspection
5 reports and grades with issuers identified,
6 identification of key risk areas and hours spent on
7 those areas in the course of a specific audit, and
8 disclosure of issues that with which, the audit team
9 found it necessary to consult with the national office.
10 What were the technical issues in which they felt they
11 needed further guidance with respect to a particular
12 audit?

13 And again, we strongly urged at that time and we
14 really think the whole purpose of this initiative would
15 be to enable, to require reporting of those indicators
16 and that the results be subject to review and
17 verification by the PCAOB in the course of your
18 inspection processes and that there be public comment
19 and feedback as well.

20 And in terms of where you are today, we realize
21 that the concept release and the proposal came a year
22 and a half or two years after the last time the Investor

1 Advisory Group considered the issue.

2 And, you know, as I said, I guess the view of our
3 group that the indicators proposed covered a number of
4 these areas. There was very thoughtful discussion and
5 analysis around it.

6 And I think, you know, my closing remark before
7 handing it back over to Lynn would be to echo Grant's
8 comment in the, from the last panel. And that is we'd
9 strongly urge you not to let the perfect become the
10 enemy of the good here either, that it's important to
11 start and to develop an initial set, and always with the
12 option to revisit and to tweak or to introduce new ones
13 as, when informed by experience.

14 But I think the most important message from us
15 today is that we believe it's, that there's been more
16 than sufficient discussion, debate, and dialogue. The
17 board's done a lot of very important work. And it's
18 time to bring it to fruition.

19 So, with that, I'm going to turn it back over to
20 Lynn, who's going to take you through. As I mentioned,
21 we didn't simply want to reaffirm our 2013
22 recommendations and call it a day. We do have some

1 thoughts to share this year. And Lynn's going to finish
2 up for us.

3 MR. TURNER: I think, as Norm said, he spoke to
4 the first two points. One thing that came out of our
5 discussions, though, was transparency was extremely
6 important. People consistently talked about
7 transparency in the inspections, what came out of
8 discipline and what came out in the annual reports from
9 the firms.

10 And I'd have to say, if you go back and look at
11 the slides we did on the inspection results over the
12 last four years -- and we actually looked at inspections
13 before then, too; we're tracking this now -- the
14 inspection results are, as we talked about before, not
15 good.

16 They're actually -- I was surprised, though.
17 There's enough transparency in the inspection reports
18 you can actually start doing some slicing and dicing
19 here that is useful.

20 The deficiency rates of the next three largest
21 firms after the Big Four were significantly worse than
22 what they were for the Big Four.

1 We've argued, and on ACPA we tried to deal with
2 the competition issue. But if you're going to compete
3 on quality, given those inspection results, you, as an
4 audit committee, would never select those, that second
5 tier of three because the audit results are
6 significantly worse.

7 And so it does give us some data. And, Jim, I
8 give you, I give Helen, the other board members
9 tremendous kudos, because the transparency of that
10 information we've seen in some of those inspection
11 reports is better and has improved from what it was
12 before you got here. So kudos to you for that.

13 But I'd encourage everyone to look at that
14 because it does give you a chance to start looking at,
15 if you're an audit committee, where you go if you're
16 choosing based on quality.

17 There could be better transparency if you give us
18 the name of the companies, but you're headed there.
19 Anyway, next slide.

20 It was interesting. We asked everyone in the
21 subgroup to give us their top six or eight items out of
22 the list that you had put out in the concept release,

1 Marty. It was a dumb request because people either gave
2 me all of them or none. Actually, there were some that
3 gave me the six.

4 But Anne was the first one to come back and I
5 think gave me 25 of your 28. She loved your concept
6 release. And when I went back and looked over it, it
7 was very good. Those, what was in the concept release,
8 as far as the audit quality indicators, was extremely
9 well done.

10 But one thing that came out was again as it was
11 a few years back, both firm-specific and audit
12 engagement-specific are important.

13 We vote on -- and as we look at voting, I chair
14 the committee that oversees the voting in PERA. We're
15 voting on how well they're doing on that particular
16 audit. So we need the information on that. That's why
17 we need the company name.

18 And so if we could, go on. Here were some of the
19 things where there did seem to be some consistency. If
20 you go back to your AQIs, Marty, and your concept
21 release, this will sync up with some of those in there.
22 That's not to say that we'd say just do these, because,

1 again, I think there was some reception that a lot of
2 those are very good.

3 And also, but here are the ones that people --
4 independence seem to keep coming up in the conversation
5 at the top of the list. If we have problems or concern
6 with independence, and certainly we've seen that in the
7 broker-dealer reports, then there are problems. And
8 we've seen it in a number of the litigation cases as
9 well.

10 I've actually now seen I think two cases where
11 judges actually ruled against the auditors, didn't even
12 let it go to trial on the independence issues. So next
13 slide.

14 Again, looking for information that allow us to
15 vote on and allow the firms to manage both the
16 engagement. It was amazing. As we all started down
17 this path and as we did the ACAP report, how the firms
18 came back and said, well, no one's defined audit quality
19 indicators, no one knows how to measure that, which gets
20 back to the lead slide, you manage what you measure.

21 It was clear the firms were not measuring it by
22 their comments. And so they just flat out could not be

1 managing their quality.

2 And we found that to be true now when we look at
3 the inspection results around the world. They're not
4 managing it around the world, because inspectors around
5 the globe have found the same type of problems.

6 It raises this concern with the too big to fail
7 then and the lack of independence and the independence
8 issues. We see the firms, once again, growing their
9 consulting practices.

10 I've had lead partners in firms come up to me and
11 tell me that they're having trouble with the interaction
12 with the consultants who want them to do things that the
13 audit rules don't allow them to do.

14 We see now PwC starting to buy and bring in legal
15 practices into the U.S., which we prohibited when I was
16 there at the SEC. And that's very concerning because an
17 attorney is an advocate. And you can never be an
18 advocate and be independent.

19 And ultimately, it probably gets down to we may
20 not be able to fix not only this problem but the other
21 ones that we've been talking about today, certainly the
22 non-compliance issue, until we ultimately deal with what

1 is the elephant in the room, which relates to
2 independence, and that's who pays the auditor.

3 If people think that the people at the top who
4 set the tone are paying the auditor and then they're
5 still going to get an independent audit, I rewrote those
6 independence rules and thought it would work. I just
7 don't think until we get to this last slide we'll ever
8 fix a lot of these problems.

9 Next slide. It speaks for itself.

10 MR. HARRIS: Chairman Doty.

11 MR. DOTY: Again, fascinating discussion. There
12 is here a suggestion that it would help investors if a
13 specific grade on audit quality indicators, on the basis
14 of the quality of the audit of each issuer, were
15 assigned.

16 Now, that's a departure from the inspection
17 process and practice. But we couldn't do that under the
18 statute now.

19 And I know Lynn has a different view of this, but
20 there's a long-established principle to the Board that
21 we can't, we cannot engage, we cannot disclose in our
22 firm report the specific engagements. And we talk about

1 engagements rather than firms.

2 But do I hear from the investors that a U.K.
3 grading system, engagement by engagement, would be
4 useful if it were required to be disclosed to the audit
5 committee?

6 In other words, that's different from coming out
7 to investors you see. That's not a disclosure to the
8 public.

9 But is the investor confidence and the audit
10 enhanced, if you know that the audit committee is going
11 to get a grade from the divisions of inspections that
12 says, we found on the following six, eight, I choose
13 eight because Singapore has eight, could be 20, the
14 following firms, the following engagement specific, all
15 audit quality indicators, we give the following grades
16 to this engagement.

17 Because that is, that avoids the disclosure to
18 the public, it is a step beyond what we now do. And
19 that's why I ask the question.

20 MR. HARRIS: Well, does anybody care to respond?
21 I mean, the tent cards, well, these are all for
22 questions. Are these for responses or for questions?

1 PARTICIPANT: Yes.

2 MR. HARRIS: Okay. Anne, you go first.

3 MS. SIMPSON: Thank you. We didn't discuss this
4 in the working group so please treat this as just a
5 little personal comment.

6 The issue here is about the whole framework of
7 the government's arrangement. So share owners, are
8 meant to hire and fire the audit committee, which hires
9 and then asks for ratification in this country, election
10 in the U.K. So there's a much stronger framework of
11 accountability in the U.K.

12 I was talking earlier with Linda that until quite
13 recently, in the U.S., it was very difficult for share
14 owners to be able to vote anything other than yes, to
15 the state of candidates put forward. So I think we're
16 in the foothills in the U.S. of understanding what share
17 owner oversight looks like, this is a famous majority
18 voting. Which many of us have been involved in.

19 So, the point about the -- so, we rely on a
20 disclosure much more in this market. And arguably the
21 U.S. is very strong on the disclosures because sell or
22 sue has been the basis of the oversight. There's been

1 much less by way of ownership and stewardship because of
2 very weak shareholder rights.

3 But that is the backdrop. It suggests that it's
4 now that we have one hard fought abilities to vote for,
5 as well as against, Board Members, how do we know if the
6 audit committee is doing its job, unless we are also
7 party to the information, which you're suggesting.

8 I'm very sympathetic to what you're suggesting on
9 these grounds that if you know you got to hang something
10 in the front window for all to see, it may have an
11 inhibiting effect. Make it more difficult for the
12 regulator to be frank.

13 But on the other hand, maybe we just have to get
14 over that. Because unless shareholders start to
15 understand how, you know, as opposed to the high
16 expectations, part of it is things go wrong and then
17 it's not clear who is living in a world of consequences.

18 But partly, I think, it's because the investor
19 community doesn't yet know how to assess whether the
20 audit committee has done a good job or the auditor has
21 done a good job, until things have gone horribly wrong.
22 And then you're stuck with very little choice for

1 exactly the reasons that Lynn just said.

2 So, my thought is that the more that we can
3 encourage or persuade the regulatory bodies to share
4 with investors, the better equipped we are to carry out
5 our own oversight responsibilities. And regulators
6 can't be everywhere.

7 Really we need, in all circumstances, that the
8 investor community is better informed. And right now,
9 the investment community is rather sleepy on these
10 issues.

11 Is that fair, fellow investors? I don't know who
12 has voted against audit committees or audit ratification
13 in recent years, but that would be worth looking at as
14 well.

15 MR. HARRIS: Mike Head. We'll just go around the
16 room. And skip Lynn for the time being, since he's --

17 MR. HEAD: I agree with everything that was
18 presented. I am, kind of directly to where you were
19 talking, Chairman Doty, I actually would be okay with
20 individual audit ratings from the inspections going to
21 audit committee, if there was somehow that there could
22 be a public rating that was at the firm level.

1 Which would be some kind of conglomeration of the
2 individuals. However, you guys would do that behind the
3 scene and I have no idea how that would work.

4 But if the public had a firm rating and the audit
5 committees had their individual ratings and there was,
6 behind the scene some logical way that the individual
7 inspections came together in the firm rating, I think
8 that could be a win-win, both sides.

9 I do feel, and I was obviously involved in the
10 2013, so this is an area that I am passionate about like
11 a lot of others, I think we're still stopping short,
12 even with quality indicators. I do think that until the
13 United States addresses who truly should hire and pay
14 the auditors, that's not part of the company, it's
15 always going to be a challenge.

16 And you can always go to the regulatory
17 environment and say they assess. And then that's how
18 FINRA and other agencies get paid.

19 I'm not saying that's a perfect model, but if
20 PCAOB was hiring the firms instead of the companies
21 hiring the firms, I think there would be a lot different
22 outcome on your inspections. But that's just my

1 personal opinion.

2 And the elephant that's always been in the room
3 that we in the United States just can't get our arms
4 around, is mandatory rotation of auditors.

5 And I would be remiss to go through this process
6 and not say, that still needs to be on the table. I
7 don't like it as being an auditor, past auditor CPA,
8 that I like self-regulation, but when are we going to be
9 honest with ourselves if we continue to have the high-
10 level rates that we do, that our system seems to not be
11 working. And continuing to do the same things is "the
12 definition of insanity."

13 MR. HARRIS: Mike Smart.

14 MR. SMART: I just have two questions. First of
15 all, it was a very informative, actually, some of the
16 information was actually somewhat shocking, surprising.
17 Especially the percentage of failures or fractions.

18 But to that point, the 42, 43 percent, I was
19 curious as to sort of the degree of severity of some of
20 the infractions were, are the infractions sort of just
21 all put into one pile or are they broken up in terms of
22 the degree of severity associated with the infraction?

1 I'd be curious to know that I'm not sure whether
2 that's possible, but I'd be very curious. Especially
3 with a percentage that high. That's one.

4 Two, just as it relates to the disclosabilty of
5 the infractions to the audit committee, just to sort of
6 put them on notice, I'm curious, and I'm not an attorney
7 or an auditor, but I'm curious that if an audit
8 committee was told that your audit had X number of
9 infractions and we're putting you on notice, as an
10 investor, would that be a disclosable issue? Just
11 curious.

12 Because if you got all of these infractions,
13 you're on the audit committee and PCAOB is making you
14 aware of it, me, as an investor, I'd be pretty curious
15 about something like that. So once the cat's out of the
16 bag, I would think that it might be, again, I'm not a
17 lawyer, a disclosable item or issue.

18 MR. DOTY: Yes. Just to clarify, our findings
19 are clearly stated in our firm report. Our firm report
20 says, the findings do not constitute a correlate to
21 audit quality.

22 In other words, the fact that we have made

1 findings against a firm, in its engagements, does not
2 mean that we are also making an ultimate determination
3 as to the audit quality. This is very important.

4 Because the finding is simply a determination by
5 the Board that in some area that is described in our
6 annual report, for the firm, that the firms the auditors
7 fail to obtain the confident evidential matter that
8 would have supported their opinion. Now that's
9 important.

10 It's important if you have an audit of X, Y, Z
11 company. Even if there is one instance in which the
12 firm didn't have support for its opinion, that's
13 something we think the firm and the audit committee
14 should know. This is Part 1 of the report.

15 The big issue here has been the fact that we
16 don't have agreement on what audit quality indicators
17 are or should be. We have had SAG meetings on these,
18 and there is a view that we should not promulgate them,
19 that we should not require them.

20 So whether it's a firm audit quality indicator or
21 an engagement audit quality indicator, there's not been
22 same consensus as to whether we have the right one.

1 But in this case, it is open to an audit
2 committee and any engagement to say, has the PCAOB
3 inspected our engagement, if so, what were its findings.
4 And that an audit committee should know.

5 It does not mean that the audit firm has poor
6 audit quality overall, it doesn't mean that the
7 engagement itself reflects a poor firm quality or poor
8 engagement quality. You will find out though whether in
9 any specific audit that the audit committee inquiries
10 about, whether the auditor had all the evidence it
11 needed to support its opinion.

12 Because if the inspection did not result in Part
13 1 findings, that's what an audit committee wants to
14 know. If it did result in Part 1 findings, that also is
15 what we want to know.

16 And the second, then the next question is, what
17 about Part 2 findings? What about your quality control
18 findings? What has the PCAOB said to you about that?

19 If an audit committee starts getting into that
20 with an auditor, and then the question become, well,
21 what are you doing about it, what are you going to do
22 about these things. That's where an audit committee

1 activism, in our view, is fostered and takes over and it
2 springs out of our findings.

3 It's the kind of thing we think Jay Clayton is
4 talking about. We need to be confident -- we need to be
5 conscious of what we can do that makes our reports
6 useful to audit committees.

7 MR. HARRIS: Tony.

8 MR. SONDHI: And I appreciate very much the fact
9 that the group has reiterated the 2013. I think the
10 team had done a very good job.

11 And I'd like to emphasize that our interest
12 really is in output indicators. Because I don't find
13 the process indicators or the firm indicators that
14 helpful, from an investor's perspective.

15 So I think that's very good. I think we ought to
16 focus on those kinds of, on the various output
17 indicators that we had mentioned. And some of these
18 things are very important.

19 So as you were asking earlier, Chairman Doty was
20 asking about, that, you know, I look at what we get and
21 it would be very helpful, at least as a start, to
22 provide that grade to the audit committees.

1 But I do agree with Anne that sooner or later we
2 need to know about them as well. Because simply having
3 it out there with the audit committee isn't sufficient.
4 Because we need a lot of progress in the audit
5 committees before we can start finding that they're
6 beneficial for the investors as well.

7 The other thing I wanted to mention was something
8 that just struck me. I was thinking back to one of the
9 output indicators, which we had said, tell us about the
10 number of restatements and those kinds of things, and I
11 was thinking also along the lines of the number of
12 restructuring.

13 And I remember that in the 1990's research study
14 that I had done, over a six year period I found that the
15 average number of restructuring charges announced,
16 impairments announced by the firms was 3.2. 3.2 in six
17 years. That should tell you something that there's
18 something going on.

19 And by the way, what was also interesting was the
20 second one was normally at least twice the size of the
21 first one. And the third one very often was bigger than
22 the first two combined.

1 So when you start thinking about that any, you
2 know, what's going on in the audit where that in a six
3 year period this is permitted to escalate in this way.

4 And my last point is that I'm also struck by the
5 fact that when I look at and think about the new revenue
6 standard, I can find a number of places where it's
7 actually really unlikely that we're going to see a
8 reversal of revenue.

9 If we look at the contract modifications, for
10 example, the majority of the adjustments are
11 prospective. So even if there is something going on
12 there we're only going to find out it's not going to be
13 a backward-looking thing, it's going to be, if we look
14 at a whole bunch of other places, the estimation
15 process, et cetera, these are all prospective
16 adjustments.

17 So if there are errors, we're not going to know
18 about them. And that, in a sense I think, should be
19 worrisome. And that should give us more, you know, of
20 an incentive to do something about audit quality as soon
21 as we can.

22 You remember by the way that, or at least the

1 last 15 years or so, most of the time the findings have
2 been that the majority of restatements have been related
3 to revenue. And I think this new revenue standard
4 effects that adversely, the way it's structured.

5 MR. HARRIS: Linda de Beer.

6 MS. DE BEER: Thank you. A couple of things.
7 And I'm thinking back about the question that Chairman
8 Doty asked about the, where must the right things be
9 published or who must get the right things.

10 I thought it was a really important comment that
11 Chairman Clayton made this morning about the role of
12 audit committees and the issue. And the point has come
13 up so many times today.

14 If you read the IAASB's audit quality framework,
15 it specifically talks about the different role players
16 when it comes to audit quality. Between the regulator,
17 the audit regulator and the auditor can't be the only
18 two players, you won't get the right level of audit
19 quality if it's only those two players.

20 Audit committees play a really important role and
21 investors play a really important role. And it's very,
22 I think it's really important that people play in their

1 governing spaces, whether you're the audit committee
2 versus the investor and so on.

3 So, I know this is not within the brief of the
4 PCAOB, but I definitely think there is space to
5 strengthen the role and the responsibility of audit
6 committees when it comes to also audit independence and
7 when it comes to the duties and the liability of
8 auditors.

9 We've had quite significant changes in our
10 companies acting recently in our stock exchange rules
11 for audit committees to, firstly get acquainted by
12 shareholders. And then I think that's where investors
13 play a very important role in making sure you've got the
14 right people as your audit committee members.

15 And then for audit committee staff specific
16 duties around audit independence. And now in our new
17 stock exchange rules, also around audit quality and how
18 do you assess audit quality.

19 And I think then it is for the audit committee to
20 actually report to the investors to whom they recommend
21 that this audit gets reappointed. What they had done,
22 as an audit committee, to base their recommendation

1 answer.

2 I think I'm more in your camp where I think that
3 reporting must go to the audit committee. I think there
4 is a real risk if there's reporting that just goes out
5 without the necessary contacts to investors that on this
6 specific company there was not so good rating, an F
7 rating or maybe a D rating, for this auditor.

8 It doesn't necessarily indicate, and I thought
9 that's the point that you alluded to Jim, that the audit
10 opinion is wrong. But it does allude to the fact there
11 are gaps in the documentation, there are gaps possibly
12 in compliance with the standard.

13 So yes or no, the opinion might or might not be
14 wrong. Sometimes it's clearly not an issue of wrong
15 opinion.

16 And I think if that information gets in the hands
17 of the investors without context, we also have a broad
18 base of investors, it doesn't get further than process.
19 And I think it's an issue for the audit committee to
20 process.

21 So maybe there is space for the SEC potentially
22 to start thinking where that's necessary to strengthen

1 the composition requirements, the duty responsibilities
2 of an audit committee, so that they can also play that
3 important role, or even a stronger role, in adding to
4 audit quality.

5 Just one other point, if I may, Chair, and that
6 is the point on transparency. Because it is a bit of a
7 hobby-horse for me. And I really think it's something
8 that came so clearly through the issues we had in South
9 Africa now, around audit firms and the level of
10 transparency.

11 I think as an audit committee member, it's also
12 important for me to understand not just the inspection
13 findings, but to understand where the firm is making
14 their money. Are they actually making losses on audit
15 and making audit profits out of consulting.

16 We, as the bulk of these skills and resources, if
17 some of those indicators that were alluded to earlier,
18 that is really important information because that sort
19 of helps me, as an audit committee chairman, to see
20 what's driving behavior.

21 For example, is there enough non-audit services,
22 consulting services, that's actually paying for the loss

1 that they're making on this audit. That type of
2 information I think is really what regulators can start
3 thinking about in transparency reporting.

4 I agree with what Norman said earlier on, yes,
5 there's a lot of information, voluntary information out
6 there. Personally for me, as an audit committee
7 chairman, that doesn't really help me to assess audit
8 quality of that firm or of the individuals. Because it
9 doesn't really talk to the heart of what you need to
10 know to make an assessment. Thank you.

11 MR. HARRIS: Bob Tarola and then Judge Sporkin.

12 MR. SPORKIN: It seems to me that if you sign up
13 for an audit, it has to meet certain standards,
14 otherwise you're not getting your bargain. And if
15 that's the fact and they don't meet certain standards,
16 then the remedy should be that they give you the money
17 to go and get another audit. But I don't understand why
18 a deficient audit should be accepted. And I don't even
19 know why the SEC should accept it.

20 I think the SEC should say, go get another audit,
21 you didn't meet the standards. And I think the problem
22 is that you've been waiting for all these years to get

1 the standards.

2 But there is something here that is not -- you're
3 required to have an audit, but there isn't any
4 requirement as to what that audit, what standard that
5 audit should be. What standard it should meet. And I
6 think that's where you got to, I think you can do it.

7 From the SEC, why don't you, if they don't meet
8 these standards, why do you accept it?

9 MR. HARRIS: Wes is looking to answer.

10 MR. BRICKER: We require standards to be done
11 according to PCAOB standards. So we do not accept
12 deficient audits nor do we accept deficient, or just the
13 same as, we don't accept misleading financial
14 statements.

15 The reconciliation to the discussion about
16 deficiencies identified in the inspection process is
17 fully made by Chairman Doty's comments about the
18 objective of the inspection process and the
19 communication of what a deficiency represents.

20 MR. SPORKIN: So do you turn down audits by the
21 Big Four? How many Big Four audits has the SEC turned
22 down?

1 MR. BRICKER: So where we find in the enforcement
2 context --- so our enforcement files reflect the work of
3 the commission in reaching conclusions about where
4 auditors have responsibilities that they have not fully
5 met.

6 (Off-microphone comment.)

7 MR. BRICKER: The objective of -- again, the
8 context in which this arises in our agency, as you know,
9 Judge, is in the context of review of filings. Both for
10 compliance with the securities laws and PCAOB standards.
11 And to the extent that we find noncompliance, it's
12 addressed through the enforcement division.

13 MR. SPORKIN: I assume it's sufficient in a
14 certain area, and in that area, you say do this over
15 again, it's all the same, or affirm the duty, the same
16 thing over again, is that what you do?

17 MR. PANUCCI: Judge, I mean, as Wes said, we
18 require an audit under PCAOB standards. So whenever
19 there is a deficient audit, the auditor knows that there
20 is now a deficient audit. As part of those standards,
21 they actually have to run it again themselves. There's
22 still a standard in accordance with those standards.

1 MR. SPORKIN: How do they know?

2 MR. PANUCCI: They've got to do more additional
3 work in order to cover for that deficiency. If there is
4 something that comes out of the financial statements
5 that it's wrong, that is through the correction of the
6 financial statement process, of whether there is a
7 restatement or a revision. But that's all part of the
8 PCAOB standards when they know there's a deficiency,
9 they'll remedy it.

10 MR. HARRIS: Well, Judge, I think we ought to
11 take this offline because there are a number of other
12 tent cards up. The point is well heard and I think it
13 ought to be discussed offline. But we understand the
14 point. Bob.

15 MR. TAROLA: Yes. Back to the audit committee's
16 role for a minute. This is a very serious and important
17 question.

18 Annually audit committees reappoint auditors.
19 And at least every five years they're assessing what new
20 audit partner to put on the account or maybe even new
21 audit firm to put on the account.

22 And to the extent to which the PCAOB can give

1 audit committees information that will allow them to
2 make better decisions, that would be a very positive
3 aspect of improved corporate governance.

4 But it has a downside. So imagine, I'm going to
5 put us back in the 2003/2004 time frame when audit
6 failures were becoming the norm.

7 And at that time, no audit committee in their
8 right mind would appoint the cheap auditor. You would
9 always want to make sure you could say, we hired what we
10 thought was the best situation.

11 In this case, I'm going back to Lynn's
12 statistics, you also have to ask yourself how can you
13 appoint the poorest rated auditor. So that comes into
14 the equation as well.

15 So there's a positive and I think a potential
16 consequence to all this. But I think in general, the
17 more you can provide audit committees about their
18 auditing firm, the better off the system will work.

19 MR. HARRIS: Let me follow-up on a question, or
20 a point, that Linda made. She talked about the right
21 people being on the audit committee. I'm concerned
22 about the right people being on the audit engagement.

1 And one of your slides brought up the issue of
2 competence. And as I review some of the statistics, the
3 audit partners incur around five percent of all audit
4 hours, the managers about ten percent and the other 85
5 percent is put in by junior staff.

6 And I'm wondering about the pyramid, the current
7 pyramid structure, the apprenticeship model and whether
8 the right people have the right experience to engage in
9 the engagements they're currently engaged in.

10 I was wondering if anybody had any views on that
11 because some of these engagements are terrifically
12 complex. And I'm not sure that auditors are
13 appropriately trained through the apprenticeship model.

14 And I bring this up in the context of, I think it
15 was within the first four hearings of Sarbanes-Oxley,
16 Lee Seidler, who was the staff director, deputy staff
17 director of the Cohen Commission, raised the issue of
18 the educational level. And that was in 2002. Or I
19 guess the hearings were probably in 2001.

20 And it struck me then, and strikes me now, that
21 whether we got the proper educational system in place,
22 and even though that's a AAA issue, I'd be very

1 interested in the views of the people around this table,
2 in terms of whether that's a fundamental issue in terms
3 of improving audit quality. Linda.

4 MS. DE BEER: I'm probably going to stick my neck
5 out, by I'm going to say, Steve, I think it is an issue.
6 I have, in many instances over the years that I've
7 chaired audit committees, had CFOs come to me when we
8 debrief after the audit themselves, saying that the
9 partner was hardly here.

10 Or because the partner spent a lot of time, a lot
11 of issues were actually solved and addressed and
12 identified early on. So I think a lot of the success of
13 the audit or the audit quality hangs on how much time
14 the more senior people, the manager or the partner,
15 spend at the audit.

16 So I agree with you. I think there is something
17 that needs to be looked at when it comes to the whole
18 training model. And I think a lot of it does also
19 effect the result of fee pressure.

20 So realistically I think auditors end up, the
21 firms end up putting more junior people on. And some of
22 those junior people just don't have the experience.

1 They just don't even know what to look for.

2 And I think the transparency around that, and
3 information around that, as an audit committee chairman
4 I don't believe I've ever actually seen the breakdown of
5 hours spent. And that might be a really useful audit
6 quality indicator.

7 I think you've given me ideas here but I think it
8 would be useful to see what percentage of time was spent
9 by the partner, by the technical IFRS or US GAAP person,
10 by the manager and then by the more junior people
11 because that in itself gives the message.

12 But I do think there is potentially an underlying
13 concern when it comes to the training model.

14 MR. HARRIS: I think the level of experience is
15 an audit quality indicator that I think would be
16 extremely worthwhile. Lynn Turner, do you have any
17 comments?

18 MR. TURNER: Let me respond to your question then
19 I want to come back to Jim's comments. But the ---

20 (Off-microphone comments.)

21 MR. TURNER: As far as the education model and
22 the experience, on the PERA board, on the pension board,

1 all of our audit committee meetings are held in public.
2 There is no private, no confidentiality, we go into
3 executive committee session.

4 One of the things I always ask the auditor to
5 provide me, is the schedule that shows across the top,
6 all the major audit risk areas. Starting with the top
7 five risk areas and others I control, or whatever.

8 Then down the left-hand side is the titles.
9 Partner, manager, in-charge staff. And they have to
10 populate that with the hours, and then I circle back
11 around at the end of the audit and get the audit partner
12 to give me that detail.

13 And we discuss that in a public meeting. It's
14 scary at first but once you've done it you get used to
15 it and it's not that big of a deal.

16 But in looking at those schedules on various
17 audit committees that I've sat on, the experience level
18 is just way too low. The pyramid that is in these firms
19 doesn't work. Because it does leave 85 percent of the
20 hours being done by typically people with zero to four
21 years of experience.

22 In running a business, I was at a business, you

1 know, 365 days around the year. So I lived it, I
2 breathed it, I knew what was going on. As a CFO you
3 really understood it.

4 To expect, say a person with two years of
5 experience out of college to come in and understand that
6 and get it right, is way too much. These are talented
7 kids.

8 They're probably not the best and the brightest,
9 because when we started to look at SAT scores and where
10 the top people go, it's into law school, it's into
11 medicine, it's into engineering these days. So the
12 firms are getting very good people, but they're not the
13 best and the brightest.

14 It's a great job, it's a very rewarding job and
15 I'd do it again tomorrow. But when you look at the
16 experience, when you look at the education, and many
17 come out without masters still, and the complexity of
18 business today, they're just not up to it.

19 We have got to go to a legal model where you have
20 a pair of professionals in there that are there year
21 after year after year and have got that experience
22 behind them. Where in this up or out type motion where

1 most people come in and are gone within three to four
2 years.

3 It doesn't work. It doesn't serve the firms well
4 and we've got to adjust that model because the
5 competency just isn't there and it shows up time and
6 time again on these audits.

7 And the partners are only spending five percent.
8 I remember the PCAOB inspection that cited one partner
9 for only spending one percent of the time on the audit.

10 You just can't get your hands around a huge
11 complex organization when that type of leverage is used
12 in your business model. Put that together then with the
13 top people paying the paycheck, it doesn't work.

14 But quickly, Judge, or Jim, back to your point
15 about grading and providing grading to the audit
16 committee versus to investors. As investors, we own the
17 business, why is it the people keep trying to keep
18 information from getting it to us?

19 Is it that they're so troubled that the
20 information is not good information? I'm sure if the
21 information was good information the firms would say,
22 disclose it all. But it's like people are trying to

1 hide it.

2 It's like when you got the report card and you
3 got a bad grade and it's okay to give it to mom but you
4 don't want dad to see it, it's the same type of
5 scenario.

6 And so I think maybe as an interim step. You
7 start out with going to the audit committee, but
8 ultimately that stuff needs to get up and people need to
9 get over this lack of transparency in this profession.
10 It's what's cost it time and a time again problems.

11 And people need to get honest and put that
12 information out. If they're doing a good job, it
13 shouldn't be a problem.

14 MR. DOTY: Well, actually Linda makes a point.
15 There's a matter of context here. A letter grade in the
16 five tier or four tier system, a letter grade without
17 context would be, in some minds, misleading.

18 I'm not sure we could do it. I do think what
19 we're putting out are the percentages of findings we
20 have in each firm and the annual report.

21 And as you all have been saying today, a 42
22 percent finding, or if that 42 percent or 37 percent of

1 your high-risk audits failed to, in some respect support
2 the audit opinion, is not a good statistic. So if you
3 start looking at what we put out on the firm, I think
4 that is in fact the starting point for an audit
5 committee dialogue.

6 I don't think we could grade firms A through F
7 reliably and be sure that we're doing justice to the
8 competitive market or to what people take away from
9 that. And we try not to do that.

10 We do try to be sure that we have put in the
11 report, in Part 1, all the information that an audit
12 committee could use to see how their audit was done. If
13 their audit was inspected.

14 I can't resist pointing out, you can go to
15 auditor search, Bob. We have under, Form AP now
16 provides an auditor search facility, on our website, in
17 which you can look up your engagement partner, you can
18 look up your issuer.

19 You can find out how many other issuers your
20 engagement partner is engagement partner for, lead
21 partner for. That's for audit committees. We have the
22 standard, which requires the communications be made to

1 audit committees.

2 Finally, I can't stress enough the importance of
3 the interview with the firm, both on what the Part 1
4 findings may mean if it's your firm that's inspected,
5 your issue that's inspected, or an interview on what
6 their Part 2 results are if you're not inspected.

7 In other words, if you start talking about the
8 auditors about what Part 2 has been for them, what we
9 have told them about Part 2, about their overall audit
10 quality, they should tell you that. And the firms will
11 say, we'll send somebody and we'll have someone
12 available to explain that to you.

13 So those are three things that we have done that
14 has their sole purpose to enable a specific audit
15 committee, of a specific issuer, to begin to assess
16 whether they want this firm and this engagement partner,
17 back next year.

18 MR. HARRISON: Steve, I just briefly wanted to
19 weigh in on the question you asked about leverage and
20 staffing and fee pressures and impact on audit quality.
21 I think those of us who've been in the business of
22 working with public companies and their audit committees

1 had dealings with audit firms in various capacities,
2 it's quite clear that the issue of fee pressure has been
3 there for some time now, for years.

4 And it does raise, I think, serious questions
5 about the ability of firms to maintain staffing
6 compensation at adequate levels and to invest in
7 training and talent development in the way that we all
8 certainly expect them to.

9 The other thing I wanted to add is that there
10 are, in addition to client pressures, there are other
11 internal pressures as well, which relate back to the
12 topic that came up during our presentation, in which
13 we've discussed in this group in other years, and that
14 is the issue of the breadth or scope of business of the
15 Big Four and other public audit firms and their
16 expansion into other higher margin lines of business, is
17 often a drain on talent.

18 I mean, people leave the audit practice and jump
19 over to consulting or advisory because the comp is
20 higher there, there's a bonus structure, there's an
21 incentive structure that's greater.

22 Or I think we've seen, certainly in my experience

1 and others probably have seen the same, that there was
2 a time not all that long ago when the accounting
3 profession was perhaps the last profession or business
4 in our economy. Where someone would join out of college
5 with a reasonably good expectation of spending a career
6 there.

7 And I think even that aspect of the model has
8 begun to dissolve for people who come in to a firm and
9 are trained for two or three or four years.

10 There are now other service providers in the
11 market place who value that training on the nickel of
12 the accounting firm. And I think you're seeing more
13 departures of younger professionals from audit firms
14 just at about the time when they're starting to get
15 their legs.

16 So there are both internal and external market
17 pressures, all of which at the end of the day brings us
18 back to the point Lynn raised earlier about the model.
19 About the whole manner in which we pay auditors in our
20 economy.

21 MR. HARRIS: And I don't want to end this
22 session, but we're beginning to run out of time and I'm

1 sensitive to it, but I can't help asking you, the team
2 who worked on this. With respect to the other factors
3 effecting audit quality, you raised the issue of
4 independence, increasing tension between firm
5 investments and audit quality and strategy to grow
6 business lines, which you just mentioned, and the lack
7 of regulation regarding too big to fail.

8 And I wish you'd take all three of those, I know
9 that's a full day's discussion and more, but take each
10 one if you would and indicate to what extent that
11 threatens the audit quality and what your concerns are.
12 And let me just, to maybe feed in the discussion a
13 little bit.

14 The firms are now all viewing themselves as
15 multi-disciplinary one stop shops. In terms of legal
16 services, the legal divisions of the firms outside the
17 U.S. put them in a par with the largest law firms in the
18 world.

19 With respect to investment banking, the Big Four
20 global accounting firms are going head to head with
21 investment banks in China, also in other places.

22 With respect to one of the firms, their ad agency

1 is over a billion dollars in revenue and they employee
2 over 6,000 employees. And it goes on and on.

3 They're into personnel recruitment, marketing
4 campaigns, asset management. And I'm wondering, to what
5 extent you think this is taking their eye off the ball
6 of audit quality assurance.

7 And then I was reading, as one firm leader, KPMG
8 in Australia stated, we need to move on from referring
9 to us as an accounting firm. He goes on to say, those
10 who would pigeonhole us as an accounting firm do so to
11 avoid competition, not recognizing the broader threat we
12 pose to the professional services industry because of
13 the scope available to us.

14 I think that mind set is not only the mind set
15 potentially of the leader at KPMG, but I think it's
16 broader than that. And I'm wondering, to what extent
17 people in this room are concerned about how audit
18 quality may be impacted, with respect to some of these
19 firms potentially taking their eye off the ball.

20 (Off-microphone comments.)

21 MR. HARRIS: The three what?

22 (Off-microphone comments.)

1 MR. HARRIS: Yes, there was independence, too big
2 to fail and the increasing tension between firms,
3 investments and audit quality and strategies to grow
4 business lines and revenues. Right out of your slides,
5 Lynn. Mike.

6 MR. HEAD: Well, probably it's not surprising,
7 after my earlier comments, that I think the last one,
8 the non-audit services.

9 You can say it a lot of different fancy ways, but
10 they're making higher revenues and the smartest and the
11 brightest and the most talented find the work more
12 interesting.

13 You have a drain of the most talented resources
14 and it's the most, contributing the most profit to the
15 firm. I don't think it takes a rocket scientist to
16 determine the audit quality will be affected.

17 Now, that's all anecdotal evidence, it's not
18 statistical or research based. Though fees, and I don't
19 think we're back there yet, I hope we aren't there, that
20 it's still, we still have Sarbanes-Oxley with prohibited
21 services, but it makes that client a commodity client
22 versus aggressively going after non-audit clients. And

1 there again, you're going to put your brightest people
2 on the higher realization and you're going to put the
3 less talented on the commodity work.

4 And that's not really independence. I think that
5 I'm probably less worried about independence as long as
6 we have the prohibited services in place.

7 But I do think that there is some concerns about
8 whose getting put on what engagements based on that.
9 And too big to fail just needs to go away.

10 MR. HARRIS: Let me give you some -- I'd be
11 interested in the views of how concerned we ought to be
12 with respect to too big to fail and concentration.

13 Because currently in the U.S. market, the Big
14 Four audit is approximately 97.5 percent of the total
15 market capitalization. The concentration of Big Four is
16 even more pronounced when viewed at the sector level.

17 For example, in two sectors, the consumer staples
18 and utility sectors, the Big Four audit 99.1 percent and
19 99.4 percent of the market capitalization. If you
20 combine the fifth to eighth largest firms in the U.S.,
21 the combined firm would not even be close in terms of
22 revenue or size to the smallest of the Big Four.

1 And of course in America, we believe that nobody
2 is too big to fail. But having said that, what would be
3 the impact if one of these firms did go under and how
4 concerned should we be and what, if anything, do you
5 think we should be doing.

6 And ACAP recommended that we look at catastrophic
7 risk, in terms of one of their recommendations. But I
8 can't end this session without asking your views on
9 these three issues.

10 So, Linda, you've got it right smack in your back
11 yard.

12 MS. DE BEER: I've certainly spent very many
13 sleepless nights out of the past couple of months, and
14 I think so did many other people in South Africa, when
15 it comes to this, all the issues that we've had around
16 the audit firms and the concept of too big to fail.

17 I don't believe that any firm is too big to fail.
18 I also think the jury is still out to see, we'll have to
19 wait and see what happens with KPMG in South Africa
20 because, yes, there is a little bit of a life boat,
21 maybe what happened with some of the banks. I happened
22 to be on the board and the chairman of the audit

1 committee of the bank that actually came out first to
2 say we're putting our audit out on tender.

3 And I think after that there was quite a bit of
4 a knee jerk reaction from the regulator and so on. But
5 I don't think it's necessarily a done deal that that's
6 enough to save a firm.

7 The question that you asked, Steve, I think is
8 really important. Is it in anybody's best interest, is
9 it in the best interest of investors and the companies
10 and the country, that will be current files.

11 And it absolutely can't be because it means the
12 competition just gets laced and it just gets harder to
13 find appropriate auditors that don't have conflicts that
14 are not, we've got legislation that deal with non-
15 auditors, so the instances where you just cannot legally
16 appoint an auditor because they've done an ID system for
17 you.

18 And I think it links to your comment about
19 several of the other services and the mind set where the
20 firms see themselves as public watchdogs, auditors, or
21 whether they seem themselves as broad business advisors.

22 And what was very clear to me in all of these

1 things is it's almost irrelevant. If they seem
2 themselves as broad business advisors, the business
3 world and the public at large see themselves as an audit
4 firm and they see the name, and irrespective of what
5 services they've provided, they expect that level of
6 quality.

7 So what they do in the other parts of the
8 business actually has an impact on audit quality, it has
9 an impact on the firm's reputation whether standards say
10 so and whether the legal regime say so, it's irrelevant.
11 There's actually the perception, and the perception and
12 that expectation.

13 Certainly, in our experience in South Africa is
14 what's driving the big view of this is not acceptable,
15 we just won't live with this as companies or as
16 investors.

17 MR. HARRIS: Anne Simpson.

18 MS. SIMPSON: Thank you. Apologies, because I
19 think Lynn actually put his card up first.

20 MR. TURNER: Go ahead.

21 MS. SIMPSON: I want to speak in a personal
22 capacity because I'm sort of thinking back through

1 experience on these topics before I joined CalPERS.
2 But, there are very few markets, if any that I can think
3 of, where we argue to prevent competition, and we argue
4 in a capitalist system in a free market to prevent
5 companies or entities going bust when they fail.

6 I mean, that sort of is concerning, I think, and
7 ultimately shows itself up in quality. And if we say
8 lack of choice makes us a prisoner on insisting on
9 quality or insisting that failure takes place, I think
10 that the market itself will be prevented from evolving.

11 Now, creative destruction, thank you to the
12 Schumpeter, the economist. If we don't allow these
13 processes, you know, if you like gardening you
14 understand deterioration and compost and new growth and
15 all of that good thing, which we British love our
16 gardens, so I would prefer not to be thinking about ways
17 to protect failing companies but ways to reduce barriers
18 to entry and give the opportunities for tendering, out
19 of which one hopes high quality firms could get bigger
20 and better.

21 And to Mike's important point, it's about
22 competition. It seems that if you're running two

1 options in any business, you can work on the
2 hairdressing side or you can go over here into the post
3 office, we pay more in the post office and hairdressing
4 is very lonely and not highly, guess what, people will
5 want to crossover onto the post office sides of what you
6 do.

7 So if you, whilst these firms are trying to be
8 all things to all people, I think you'll find that
9 problem. So that, to me, leads you to an argument of
10 having auditors and then having business entities to do
11 consulting, which are separate. It's a governance
12 question.

13 So anyway, two thoughts. We shouldn't fear
14 failure because out of failure comes new potential.
15 Easy for me to say, I know I'm not an auditor facing
16 this, but we do not protect other parts of the market in
17 this way.

18 So too big to fail, to me, is not the right
19 phrase. We're borrowing it out of the systemically
20 important financial institutions world and I simply
21 cannot apply that idea to a consulting service.

22 But anyway, a personal remark. Sorry, Lynn.

1 MR. TAROLA: No, go ahead.

2 MS. SIMPSON: No, you can be more inflammatory
3 than me.

4 MR. HARRISON: We're leading up to the grand
5 finale. I really actually was about to mine down, Anne
6 more beautifully articulated much of what I was going to
7 say but I echo and align myself with your comments.

8 I think, Steve, the only thing I would add, and
9 it's related to Anne's point is, I think when you
10 mention the phrase too big to fail and you envision the
11 possibility of another one of the Big Four failing, you
12 got to work it through and ask the question, well, what
13 happens next.

14 I mean, do all the 10, 20, 40,000, pick your
15 number of audit professionals then go to work in bicycle
16 shops or post offices, well no, presumably they go
17 elsewhere. When Anderson failed, they went elsewhere.

18 And you see the -- not that I'm wishing it
19 happens, please, to be clear, but in the event that some
20 cataclysmic event occurred when there was the prospect
21 of a failure, whether it be in South Africa or any other
22 country or here, if you think through the logical next

1 step in the process, you start to see the potential for
2 perhaps a realignment, a reconfiguration of the
3 competitive posture then the profession. Which,
4 frankly, might not be entirely a bad thing.

5 MR. HARRIS: Kevin. I don't think that's the
6 least bit realistic, Norman. I think if one of these
7 firms were going to fail, I don't think there would be
8 a competitor to the remaining three.

9 I think the dominance of the Big Four are such
10 that there is a barrier to entry with respect to the
11 non-Big Four. Kevin, go ahead.

12 MR. CHAVERS: Well, Steve, actually I agree with
13 you. And let me preface my comment by saying I'm not
14 going to help with the solution, but I can't help but
15 sit here and listen to the conversation and recognize
16 that, and it was alluded to earlier, that there is a
17 challenge to the business model such as it is.

18 Because frankly, we ask auditors in public
19 markets to play almost a utility function. And because
20 we can't figure out who the proper alignment of
21 interest, we think of them, certainly from the investors
22 perspective, we think of them as operating in the best

1 interests of the markets and so there is transparency to
2 the markets and to investors.

3 But as was alluded to earlier, but they are
4 selected by respective management of the companies and
5 no one wants to go to a rotational system. And so you
6 find yourself in this conundrum. Which by the way, is
7 the exact same dialogue that you have about the rating
8 agencies. I mean, it literally is the same
9 conversation.

10 I don't know the answer. If I did I might not be
11 here. But it is the challenge. And until we sort of
12 figure out, I mean, I think, you know, to your point, if
13 one were to, the barriers to entry are such that I don't
14 expect sort of the constructive destruction that we see
15 occurring, sort of the technology front and for a host
16 of old industries.

17 The difference in this context is, both for the
18 large public accounting firms and for that matter, the
19 rating agencies. They are required in the statute.

20 They have a bit of a publicly created mandated
21 function to perform. And perhaps the old business model
22 doesn't acknowledge that but you have a bit of no one

1 will call it a monopoly or duopoly or whatever, but in
2 effect is granted in the statute.

3 MR. HARRIS: Linda and then Lynn and then we'll
4 wrap up this session.

5 MS. DE BEER: Thank you. Just on Norman's point
6 on where are those people going to work, would it be in
7 bicycle shops or would they go to one of the other
8 firms, it certainly is a debate that we all have in
9 South Africa, specifically around what's happening now.

10 And we have a fairly well developed second tier
11 of local firms that are loosely linked to, in some
12 instances, to international networks. I'm not talking
13 about the Grant Thorntons and so on, they are there, but
14 there are a couple of very specific South African firms.

15 And there is a very strong school of thought that
16 maybe that will actually solve some of the concentration
17 risk issues. That with people potentially moving stuff,
18 many just even partners moving to some of those firms,
19 it would actually create the capacity and the skills
20 that are lacking to give them the competitive edge.

21 You spoke about the barrier to entry, but because
22 those firms are already there and established, and some

1 of them fairly well established in the public sector, it
2 might actually be a way of dealing with the competition
3 issue. Which may be just as a sidebar comment, is one
4 of the benefits that the audit regulators put in forth
5 when it comes to their recommendation, or actually their
6 rule that came out on manage your audit firm rotation,
7 that it's not just for the benefit of audit
8 independence, but it would actually deal with the
9 concentration risk, which I think is interesting.

10 MR. HARRIS: Lynn.

11 MR. TURNER: I think you're absolutely right
12 about the concentration, or the barrier to entry issue,
13 Steve. When you go and look at the number of offices
14 these firms have around the globe, no one else can enter
15 this and be competitive to the Big Four. It is the
16 four-opoly if you will.

17 And there's just, the next three are so far down
18 the path, which is probably the reason their audit
19 quality isn't as good. And in fact, the Big Four, when
20 they find that one of the other firms that developed a
21 great office, like Grant Thornton had in Brazil or one
22 of the firms had over in Scandinavia, they come poach

1 it.

2 So the bottom is, it's four and that's it. So
3 when Marc or Wes go back they've got a choice of four
4 firms. Hopefully all there.

5 But in terms of where they're too big to fail, we
6 really don't know because we don't have any financial
7 statements and information. They've typically been very
8 thinly capitalized because they distribute money out so
9 they, partners can pay tax, so they're not adequately
10 capitalized.

11 And until you guys get financial, or ladies,
12 excuse me Jeanette, get financial statements on them
13 that are GAAP prepared and you can really tell what's
14 going on, you don't know. Which is one of the
15 criticisms you get, because if one goes down and you
16 don't have that information, there is not a rock big
17 enough for you guys to go hide on for not having got
18 that information.

19 And I suspect that if they had a problem, it will
20 be because of a large audit. Like an Enron size audit
21 that went bust and thinly capitalized, they don't have
22 the money.

1 If it was Jim as the chairman, I have absolutely
2 no doubt Jim would fail it. Jim was at the commission
3 when Drexel Burnham went under, and I have no doubt that
4 he'd do the same thing that he and Richard Breeden did
5 at the time, and away it went. And despite opposition
6 from others in the administration, it was allowed to
7 fail.

8 If there's a different person in that seat, I'm
9 not so sure but what they wouldn't save it, provided
10 they can get the administration to come up with the
11 money to help them bail it out. And that's what it
12 would take.

13 But, again, we don't know. And it's unfortunate
14 that we find ourselves in a situation where no one can
15 answer that question.

16 One of the things that the treasury committee
17 recommended was that there be a plan put in place to
18 allow for a resolution of one of the firms if they got
19 in trouble. And to the best of my knowledge, that plan
20 has never been put in place.

21 So think about it, never got a plan in place,
22 don't have audited financial statements. If one of them

1 gets into a failure type situation, you guys won't be
2 able to find a place to hide, because why did that
3 happen.

4 MR. HARRIS: Okay, let me ask, and I want to go
5 around the table and close this out, and we're going to
6 start with you Bob. With respect to, hold on for one
7 sec, just because I want to ask Lynn and others a
8 question, but I'd like each of you to prepare, if you
9 got any suggestions or recommendations to the PCAOB or
10 to the Commission, Wes and Marc, we want to give you the
11 opportunity and then we'll close it up.

12 Does anybody disagree with the suggestion, the
13 recommendation that firms be required to have audited
14 financial statements, and if so, why?

15 So that way we create some kind of a record in
16 terms of how people view that issue. Or has anybody
17 thought about it and does anybody have any
18 recommendations?

19 Wait a second, if people agree they ought to, I
20 mean, we're looking either for a record or a non-record,
21 so if somebody --

22 MR. TURNER: I'll go on record --

1 (Simultaneous speaking.)

2 MR. HARRIS: Oh no, I'm sorry, I apologize. No,
3 that's why I was so happy to have Chairman Clayton and
4 Jim here because they're lawyers' lawyers and wordsmiths
5 and I forgot the words to use.

6 Does everybody agree -- is there any
7 disagreement, I'm sorry, with the recommendation that
8 the firms be required to have audited financial
9 statements?

10 MS. SIMPSON: Why don't you put it forward as a
11 motion and then each one of us can be affirmative?
12 Because sitting silently, I think, on this topic is not
13 good enough.

14 MR. HARRIS: Well, we've never had a motion
15 before but since it's the last time I Chair the Investor
16 Advisory Group --

17 MS. SIMPSON: I would be happy to move a friendly
18 motion --

19 MR. HARRIS: Okay.

20 MS. SIMPSON: -- that this house, are we, the
21 house moves that the governance of audit firms be of
22 such, being of such critical importance to the economy,

1 it's vital that the regulator has access to financial
2 information necessary to perform its role.

3 MS. BERSOT: I'll second.

4 MS. SIMPSON: Oh thank you, seconded by Mary.

5 MR. HARRIS: This is a first. Is there any
6 objection? So voted.

7 All right, moving on. Robert, if you could go
8 ahead and take --

9 MR. TAROLA: Yes. And I'll affirmatively say yes
10 to that motion.

11 MS. SIMPSON: Thank you.

12 MR. TAROLA: I actually think it's good for the
13 record that we all do that.

14 MS. SIMPSON: Yes, we should --

15 MR. TAROLA: In terms of, Steve, you're looking
16 for what's next kind of recommendations?

17 MR. HARRIS: Yes. And Kevin was just reminding
18 me, it's by unanimous consent. Motion is passed by
19 unanimous consent.

20 MS. SIMPSON: There you go.

21 MR. HARRIS: Of the Investor Advisory Group.
22 Board Members not taking a position. Based upon a

1 recommendation. Robert, take it away. Thank you, we'll
2 close up.

3 MR. TAROLA: Yes, yes, yes. So I'll stay with
4 the topic I introduced today. This movement to
5 structure data and accessing a financial information,
6 electronically instead of it on paper and reading it, is
7 a movement that's going to continue.

8 There's already a couple hundred registrants that
9 are using it I believe, Wes, something like that. And
10 if the SEC makes it a permanent requirement, it's going
11 to be every registrant that has one set of financial
12 statements instead of two.

13 And I think that the relevancy of the auditing
14 profession needs to step up and be part of that
15 evolution. And to the extent this group agrees, we can
16 talk about that at another meeting.

17 MR. HARRIS: Thank you. Larry.

18 MR. SHOVER: All right. I have to start off by
19 saying I've never been more encouraged than today. And
20 I think part of that is we've dealt with an issue two
21 years in a row. And I think there is something to be
22 said to that. Like the whole NGFM.

1 And I like to propose, if I'm allowed to propose
2 or suggest, that even one of the subjects we talked
3 about today, be talked about in more granular detail
4 next year. And that would be the auditor consideration
5 of noncompliance.

6 Because there was a lot of great suggestions that
7 came out of that. And as an institutional investor, it
8 seems real easy on paper for me to say to you, oh, just
9 revisit AS, what was it, 2405, and update the shoulds
10 and the musts and all that. But I know implementing is
11 a way different story. That said, that would be my
12 vote.

13 MR. HARRIS: Gary.

14 MR. WALSH: I too thought it was a great session.
15 In response to why we had a 42 percent average
16 deficiency, you said that the firms have said, well, you
17 took the riskiest audits. I think that's the aspect
18 that as an investor I don't have good enough visibility
19 into it.

20 I agree with Michael, with Mike, that I'd like a
21 root cause analysis as to why we see a 42 percent
22 deficiency rate. But instead of the direct answers to

1 all of that, I'd really like to know, is this a risky
2 audit?

3 As an audit committee chairman, I think I would
4 want to know, is this a risky audit. And maybe
5 visibility into that would help in a lot of different
6 ways.

7 Your question about, do we have the right people
8 on the audit, I can't imagine what an audit would cost
9 if you had just partner hours staffed to do it. Or the
10 quality for that matter.

11 (Laughter.)

12 MR. WALSH: But I think the deal is that we have
13 to staff those audits that are less risky with the more
14 inexperienced people so that they can get up to speed on
15 something that's not critical. And make sure that the
16 more risky audits that are taking place are done with
17 more, with higher caliber people. From an experience
18 standpoint.

19 And so I think the risk is the thing that I'd
20 like to see us identify and explain a little bit more.

21 MR. HARRIS: Norman.

22 MR. HARRISON: Steve, first of all I want to

1 thank you. I and a few others around the table today
2 are charter members of this cast of characters who've
3 been around a few years and it has been a privilege and
4 a pleasure each year to work with you and Jim, Janette,
5 your predecessors, other Board Members along the way and
6 I want to give a shout out to Annette and the rest of
7 your fantastic staff for all the work they do to prepare
8 and help this be such a pleasant experience for all of
9 us.

10 But I think by way of a final word, I have two
11 final words. One is that, I hope the record shows also
12 that we're here because we have respect for the audit
13 profession and a vital appreciation, or an appreciation
14 of the vital work they do and the central role they play
15 in our capital markets.

16 We come and we make recommendations and there are
17 criticisms or critical commentary along the way, but
18 we're here to help the Board do a better job in
19 overseeing and regulating them and to provide you with
20 our recommendations about additional tools we believe
21 you should avail yourselves of, to help the firm succeed
22 and do their jobs well. I just want to be sure that

1 comes through at the end of the day.

2 And then by way of a closing suggestion, I'll
3 also revert back to the Panel that I presented on today,
4 and to the point we were just discussing a minute ago,
5 about the issue of disclosing to you audit financial
6 statements.

7 And the Big Four do enjoy a privileged position
8 in the capital markets. They are an oligopoly or some
9 form of a market dominance mechanism that would be
10 permissible in other contexts.

11 And it is because of the unique role they play
12 and a variety of other factors, but it would seem that
13 in exchange for that status, which we've conferred upon
14 them by statute and regulation, that there should be
15 more offered in return. And I think disclosure of audit
16 financials is one of those.

17 And I think making some effort to measure and
18 report performance is another. Which is why I think
19 AQIs are important.

20 And, Jim, I take your point that there continues
21 to be debate and discussion around whether we know how
22 to measure, whether we know what things to measure, and

1 we and the profession and others who have interests in
2 this topic, and we can talk about that for the next ten
3 years, we can debate in the absence of data, in the
4 absence of any results.

5 Which is why I would urge you to move ahead, get
6 started with something. Let's give it a go and let's
7 get something out there.

8 Let's measure, let's track a few years, let's see
9 if we can find correlations between measurements and
10 outcomes and quality of audits. And if it isn't perfect
11 in the first instance, so be it, we'll tweak and revise
12 along the way.

13 I just don't think there is any reason at all not
14 to move forward, at least get started. So, with that,
15 thank you.

16 MR. HARRIS: Linda.

17 MS. DE BEER: Thank you. And I also just want to
18 say, it is really great for me to be here. It is
19 actually a privilege to be part of this debate.

20 And I know I come from a completely different
21 jurisdiction where we clearly don't always get things
22 right, but it is definitely worthwhile for me to come

1 here and spend the time, so thank you for the
2 opportunity.

3 Maybe just two or three points from my side. And
4 I've made the point a couple of times today, but it is
5 just in our past experience, in the past couple of
6 months in South Africa, struck me that there is still a
7 massive gap, that expectation gap, between what
8 investors and what the public and what companies expect
9 of auditors and what the legal requirements and
10 statutory duties are.

11 And that in the day and age that we live with
12 social media and millennials that see things very
13 differently, we're not going to bridge that gap by
14 preaching to people what the law says. We need to
15 actually bridge it by moving the role and the
16 responsibility of auditors, because I honestly do think
17 it's a profession that runs the risk of becoming extinct
18 if they can't move with where that expectation is
19 moving.

20 I also would just like to make the point again
21 about working together on audit quality and the role of
22 audit committees. I think audit committees is a key

1 governance structure to actually help, and it can't be
2 done in isolation.

3 Echoing your point, Norman, around transparency
4 and the governance within audit firms and we see now
5 again in South Africa the lack of transparency, the lack
6 of good governance structures seem to be at the heart of
7 some of the things that went wrong.

8 And then Jim, you made the point this morning
9 about leveling the playing field. I think it was in
10 relation to auditor reporting and the fact that you've
11 now also adopted the standard and there are other
12 things, audit quality indicators and things like that,
13 happening internationally.

14 And it is really important that auditors play at
15 the global level and that standards across jurisdictions
16 are sort of similar and that the quality of an audit and
17 the value added by an audit is sort of similar whether
18 you come to South Africa or in the U.K. or in the U.S.
19 And I really think that is important.

20 And I think it's very encouraging to see how
21 there is a much better alignment now between, for
22 example, the processes of the IAASB and the PCAOB and

1 the topics. I think everybody has got their own agenda,
2 but there also is similar topics. And I think that is
3 really important for, not just for auditors, but it's
4 really important for multi, companies that operate in a
5 sort of a multi-country level.

6 And in saying so it is important for the PCAOB,
7 I believe, to remember that there are very many smaller
8 audit regulators that look up to you and that actually
9 just follow your leads, because they don't necessarily
10 have the capacity to do something like this and to do
11 the work that you're doing.

12 So yes, you do it for the benefit of the U.S.
13 market that you regulate, but I think there is, and
14 there should be, a consciousness that there are others
15 that also look to you, to follow the steps in, in the
16 footsteps of what you're doing. And I think that's a
17 very important and also a very responsible role.

18 MR. HARRIS: Thank you. Tony.

19 MR. SONDHI: I wanted to start, Steve, by first
20 of course saying thank you. It has been a great
21 pleasure being here working with you, and learning. And
22 I hope that we've managed to provide some contributions

1 to this.

2 With respect to where we should be, I certainly
3 think that the non-GAAP measures are something that we
4 need to do something about. It's critical to have the
5 transparency and the consistency, but I also want to be
6 very clear that I think, at the moment at least, that
7 many of the non-GAAP measures can be rather
8 significantly and seriously misleading. And I think we
9 need to be very, very careful about that.

10 My next point is with respect to the audit
11 quality. I think the more we can focus on the output
12 the better off we will be.

13 And I wanted to close with just a brief comment
14 on what Anne was saying earlier. Anne, I agree with you
15 about the gardening, and particularly if you try orchids
16 and anthuriums, I think failure is one of those things
17 that you certainly learn from very quickly.

18 But this issue of the too big to fail, Lynn had
19 said earlier that with structured data and iXBRL and all
20 of that coming in, one wouldn't want to go to these
21 audit firms to ask them for that.

22 And I wonder whether our solution to this too big

1 to fail and all these problems that we have with the
2 audit firms is going to come from the fact that there
3 will be creative destruction and we will get a new breed
4 of audit firms. The ones that specialize in auditing
5 structured data in XBRL. iXBRL.

6 I think that may be our savior going forward.
7 And don't get me wrong, I'm not saying anything about,
8 I do believe we need the audited financials from them.

9 And I'll close by saying, after we get the
10 accounting firms to give us audited financials, we'll
11 also get a chance to see which non-GAAP measures they
12 favor.

13 (Laughter.)

14 MR. HARRIS: Mary.

15 MS. BERSOT: Thank you. And thank you very much.
16 I don't have the background that a lot of you have but
17 I've learned a lot and I think I have somewhat of a
18 30,000 foot view. So I do have a couple of comments.

19 One is, as I'm listening to too big to fail, and
20 they're not providing financial statements, maybe
21 perhaps, and this is just a wild idea, but they should
22 have minimum capital requirements that they keep in

1 their businesses.

2 I mean, we talk about them passing out everything
3 to partners, maybe they shouldn't. I know in the
4 investment management business, if you're govern by a
5 state, not the SEC, you are required to keep minimum
6 capital. So it's just a thought. Revolutionary
7 probably.

8 And I also, before I came, I kept thinking to
9 myself, objectivity and independence. Being objective
10 and independent keeps weaving its way through all of our
11 discussions.

12 And I think, from an investor perspective, that's
13 where the huge gap is. I think investors rely on the
14 audit firms. And they really do believe that they're
15 independent and objective.

16 And somehow I think adding all these other
17 businesses reminds me of being at Citibank, right after
18 Glass-Steagall fell, and we all started sort of coming
19 together and cross-selling.

20 So I do feel that any effort next year, that
21 includes the objectivity and independence, and could be
22 pretty much anything at this point, I think would be

1 very valuable.

2 MR. HARRIS: Thank you. Kevin.

3 MR. CHAVERS: I want to join the others in
4 thanking you, Steve, for the opportunity and thanking
5 you for your service here. It's been, and if Mary is at
6 the 30,000 foot level I'm probably at the 35,000 foot
7 level. But it does afford me the opportunity to make
8 some observations and try to connect a couple of the
9 dots.

10 So the last conversation about sort of audit
11 quality, and frankly the transition of that conversation
12 to looking at the business model of auditors, it's a
13 pretty interesting one that I had not given sort of a
14 lot of thought to, but the discussion, particularly as
15 we delve down the too big to fail conversation, reminded
16 me very much of the conversations about financial market
17 utilities.

18 And while they perform a different function, we
19 in effect are saying they have that kind of connectivity
20 as we've deemed for other financial market utility
21 functions.

22 And so it's an interesting perspective in which

1 to view the role that they play in the markets. And
2 specific, I'll comment a little bit on the, sort of the
3 non-GAAP measures.

4 I don't think there was a great deal, or I didn't
5 hear much disagreement about the recommendations coming
6 out of the working group. I think there was some
7 disagreement perhaps about the tactics to execute them.

8 I think there may have been less than uniform
9 support for the notion that relying on the creation of
10 transparency in the standards we would rely on
11 management to create those. I don't know that there was
12 a uniformity in the room around that concept.

13 But I think the chairman made a very good
14 suggestion, in terms of a tactical effort, and I would
15 like to encourage the steps along those lines. And that
16 is, wearing sort of your regulatory hat and your
17 convening authority as a regulator to work with the
18 standard setting bodies to start thinking about and
19 looking at how do we create some standards with some
20 transparency. At least to start taking those initial
21 steps.

22 Not suggesting it's going to be an easy task, but

1 I think it's a task that merits follow-up. And would
2 encourage you to do so.

3 And the lastly, as I've said, actually I brought
4 this topic up last year and reiterated it this year, as
5 we start to look at non-GAAP measures, I would strongly
6 encourage, given the evolution and increasing
7 significance of ESG related issues, to be part and
8 parcel of that conversation as that evolves.

9 MR. HARRIS: Grant.

10 MR. CALLERY: I guess I would raise three points
11 probably. First, thank you, it's been great working
12 with you.

13 And I think these sessions are of value to us,
14 hopefully they're of value to the Board. And so thank
15 you for that.

16 Second, I think the NOCLAR discussion today is
17 something that I would hope that the Board could move
18 on, at least in part with some degree of speed. It's
19 uniquely one of the things that under your control for
20 the most part.

21 And I think it's something that can, could help
22 close that gap between investor expectations and

1 reality. And if you got a couple of wins out of it, it
2 might not be the whole thing and you might continue to
3 work on it, but I think that would be something that
4 would be very helpful.

5 Second thing is, I continue to, and we've talked
6 about this and it's been weaving through the discussion
7 today, I continue to have concerns about the, sort of
8 the business models, the consulting, the cool guys
9 versus the non-cool guys and that kind of thing. And I
10 don't know what the answer is but it is troubling.

11 Because the audit function is so important to so
12 much of the investment process in the United States that
13 to have it the poor relation, there's got to be a better
14 answer and we need to keep thinking about it.

15 And then I guess finally, there is still some
16 legislation out there that would take us out, I guess.
17 And if there's anything that members of this group could
18 do that would be helpful in that regard, and I don't
19 really know where it's going, where it's not going, but
20 I'm sure that everybody around the table will be willing
21 to do what they could with either the SEC or wherever.
22 So let us know.

1 MR. HARRIS: Thank you very much, Grant. Amy.

2 MS. MCGARRITY: Thank you. I guess I just also
3 want to reiterate my gratitude to Steve and the rest of
4 the PCAOB team.

5 Jeanette said something earlier that really
6 resonated with me, I wrote it down. It's tone at the
7 top.

8 And I just really think that you set a great
9 tone. You and the team at the PCAOB put together a
10 great, this has been a great experience for me for the
11 last two years and I'm really grateful for the
12 opportunity to have met you and worked with you, so
13 thank you for that.

14 As it relates to potential topics for next year,
15 Kevin, I think your comments, as it relates to non-GAAP
16 financial measures, are on par.

17 While I think there is some frustration as to
18 next steps and defining those, I'm happy to serve as an
19 investor resource to the extent it's helpful at all to
20 either the SEC and/or the PCAOB. I'm happy to do
21 whatever I can to learn more and further the objective.

22 I think it's an important issue that a lot of

1 people are working on, and there's just not a lot of
2 clarity on where we're going with it so I'm happy to
3 just keep staying in the conversation, and to the extent
4 I can, contribute. I would love to do so.

5 I think there's a lot that's been said about the
6 expectations gap between investors and what the auditing
7 profession is doing and the PCAOB. And I think that
8 there are a lot of topics that we talk about as it
9 relates to electronic statements, as it relates to the,
10 Grant, what you and your team put together.

11 I think there's a lot of things we can weave into
12 a topic related to closing that gap of the investor
13 expectations and really maybe work together to
14 collaborate on some potential solutions to try to bring
15 that gap a little bit, to close that gap a bit. So
16 those are just some potential ideas.

17 MR. HARRIS: Thank you, Amy. Mike.

18 MR. SMART: First and foremost I'd like to thank
19 you, Steve, and the Board for just allowing me the
20 opportunity to serve.

21 This is actually something I take a great deal of
22 pride in to give something back to an institution and a