

Briefing on Data and Technology

Gina Sanchez, Chantico Global PCAOB Investor Advisory Group Meeting October 12, 2022



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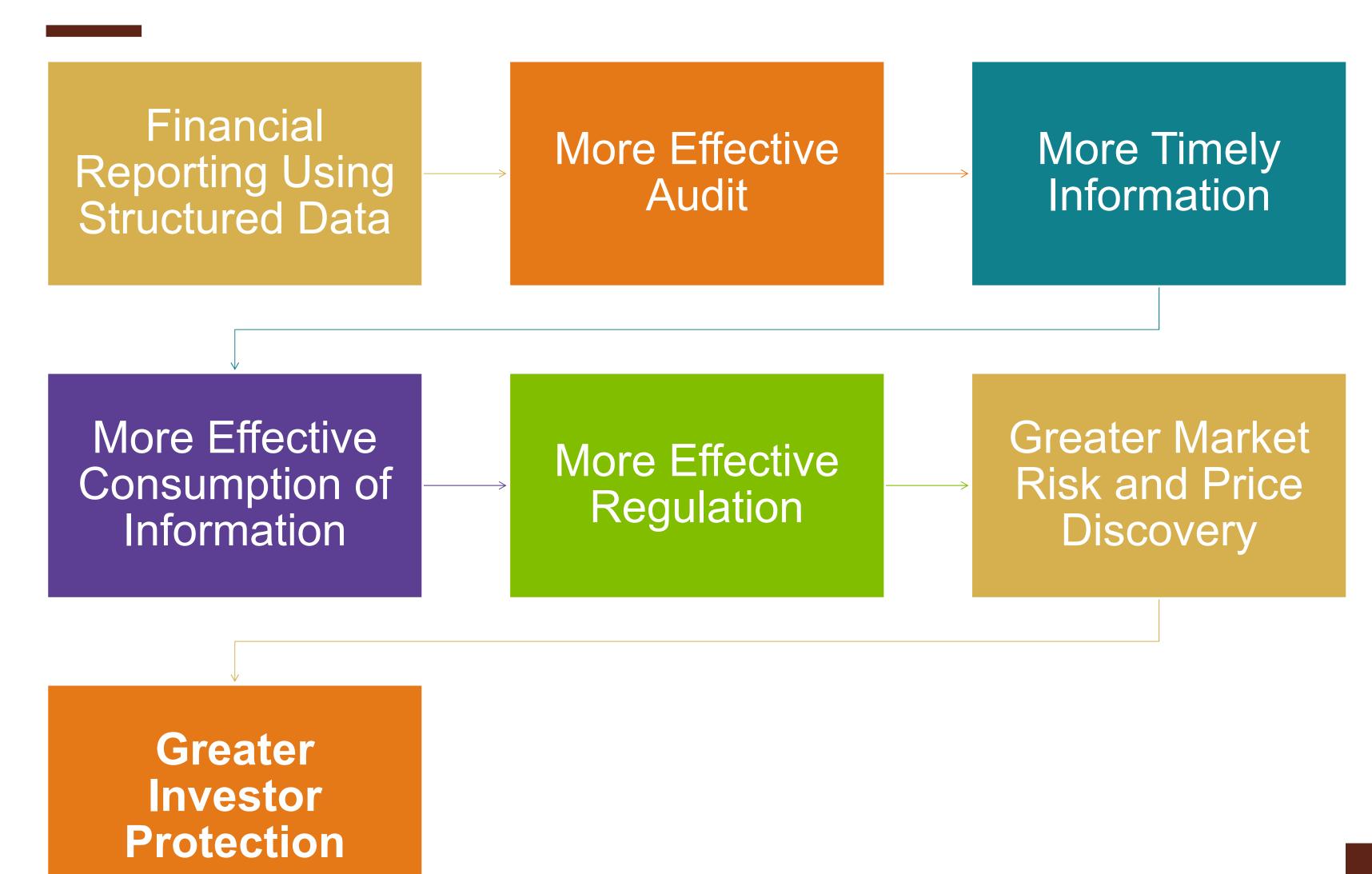
October 12, 2022



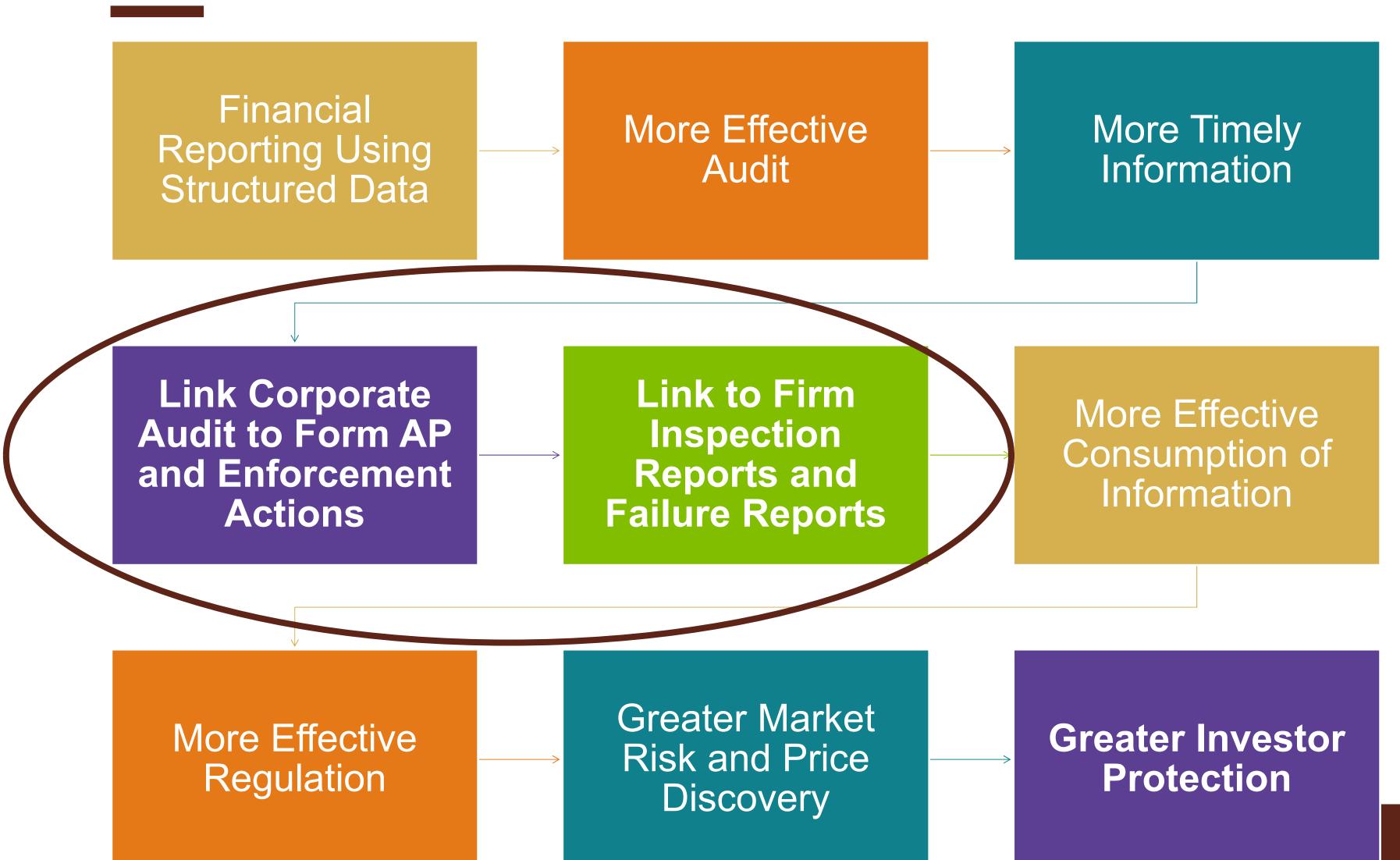
Agenda

- 1. Why Digitize
- II. Current State of Information Flow
- III. PCAOB Information Potential Uses
- IV. Lessons from EDGAR
- v. Technology Options
- vi. Key Takeaways

Why Digitize



How the PCAOB Can Improve Investor Protection



Current State of Information Flow

Source

Tax Preparation

Insourced or Outsourced XBRL or iXBRL Preparation

Auditor Information Disclosure (Firm, Opinion, Fee, etc.)

Intermediate Users

Data Aggregation
Platforms
(Bloomberg,
FactSet, Reuters,
etc.)

Ratings Agencies (S&P, Moody's, ISS, etc.)

Auditors

Investor Users

Direct Investors (Fund Management or Individual Investors)

Creditors (Banks, Credit Funds, etc.)

Fund Investors
(Pensions,
Foundations,
Endowments, Fund
of Funds, RIA's)

PCAOB Information Potential Uses

Firm Registrations

- Currently available through Registered Firms Search
- Discloses all issuer audits (Form AP)
- Disciplinary Proceedings
- Inspections

Firm Inspections

- Currently available through Inspection Reports Search
- Connects Firms to Inspection Approach and Findings
- Remediation Failures connects to Firm Response

Form AP

- Currently available through Auditor Search
- Connects Firm to Engagement Partner
- Connects Engagement Partner to Issuer

Enforcement Actions

- Currently available through Enforcement Actions Search
- Connects Firm and Engagement Partner to Enforcement Actions

Lessons from EDGAR

- > Created a cottage industry for the outsourcing of XBRL compliance, making this a cost center and challenging for small companies
- > Because it was an after thought to statement preparation, the XBRL tagging remain unaudited and error-prone
- Although EDGAR created an XBRL to API link and data portal, it was not easy to use and primarily used by data aggregators, limiting the investor audience for the information and undermining the ultimate goal of investor protection
- Further standardization of XBRL tagging taxonomy and curtailing use of extensions through generic tagging can improve data
- > Encouragement of in-house tagging can potentially improve data available for audit.

Technology Options: XBRL/iXBRL

- >XBRL (eXtensible Business Reporting Language) and iXBRL (iline XBRL) was primarily developed to deal with unstructured information, often in PDF format
- >PDF documents are not technology friendly
- > Tagging requires a well throughout taxonomy and the ability to consider generic tags to avoid similar information entered under different tagging extensions
- >XBRL and iXBRL automation is still dependent on manual report creation by accountants and is highly specific to the issuer, so process implementation is key (tagging at the source)

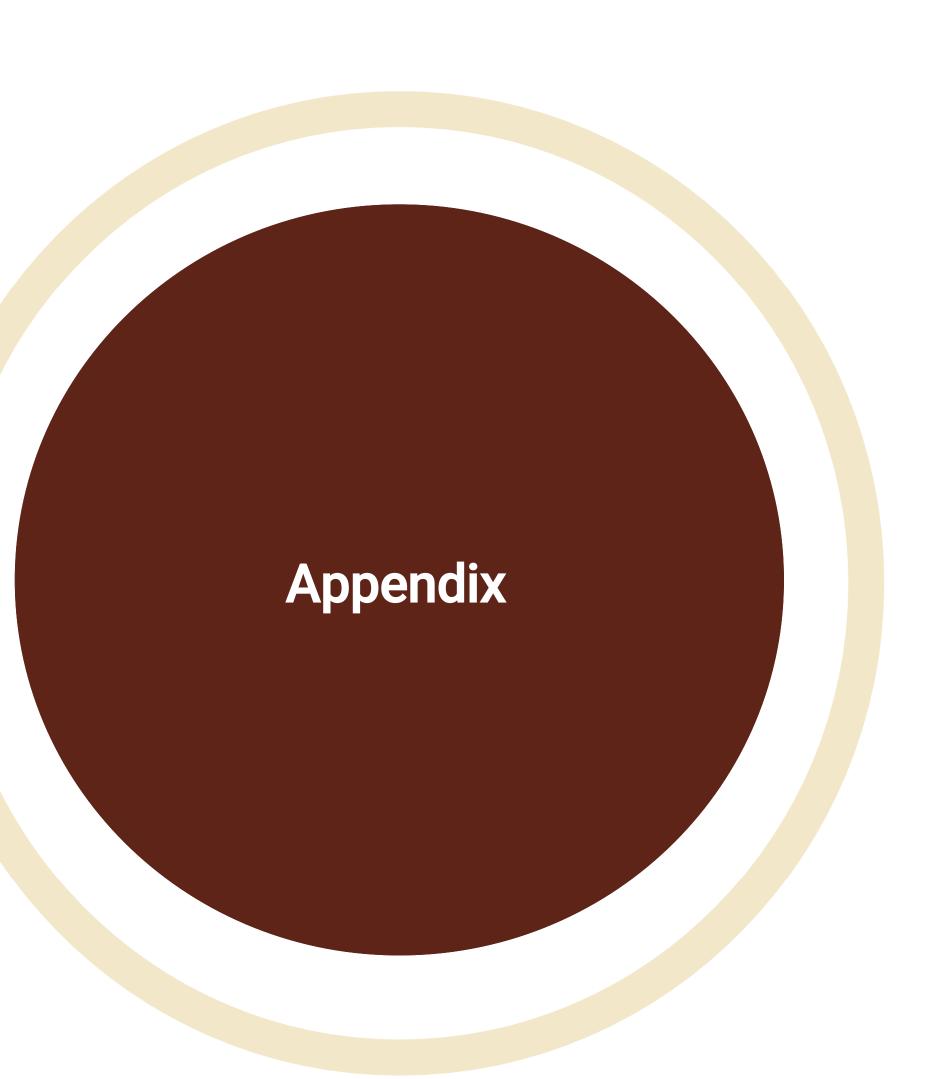
Technology Options: Digital Form Portal/Database

- >Where information is truly standardized, creating a digital form or csv upload capability into a database remains the best way to ensure clean information is captured for redistribution to interested users
- > Costs of cloud data storage continue to fall
- > Cost to build user portal and API layers are also falling
- >Advantage of taking data from the source creates greater usability by the user audience

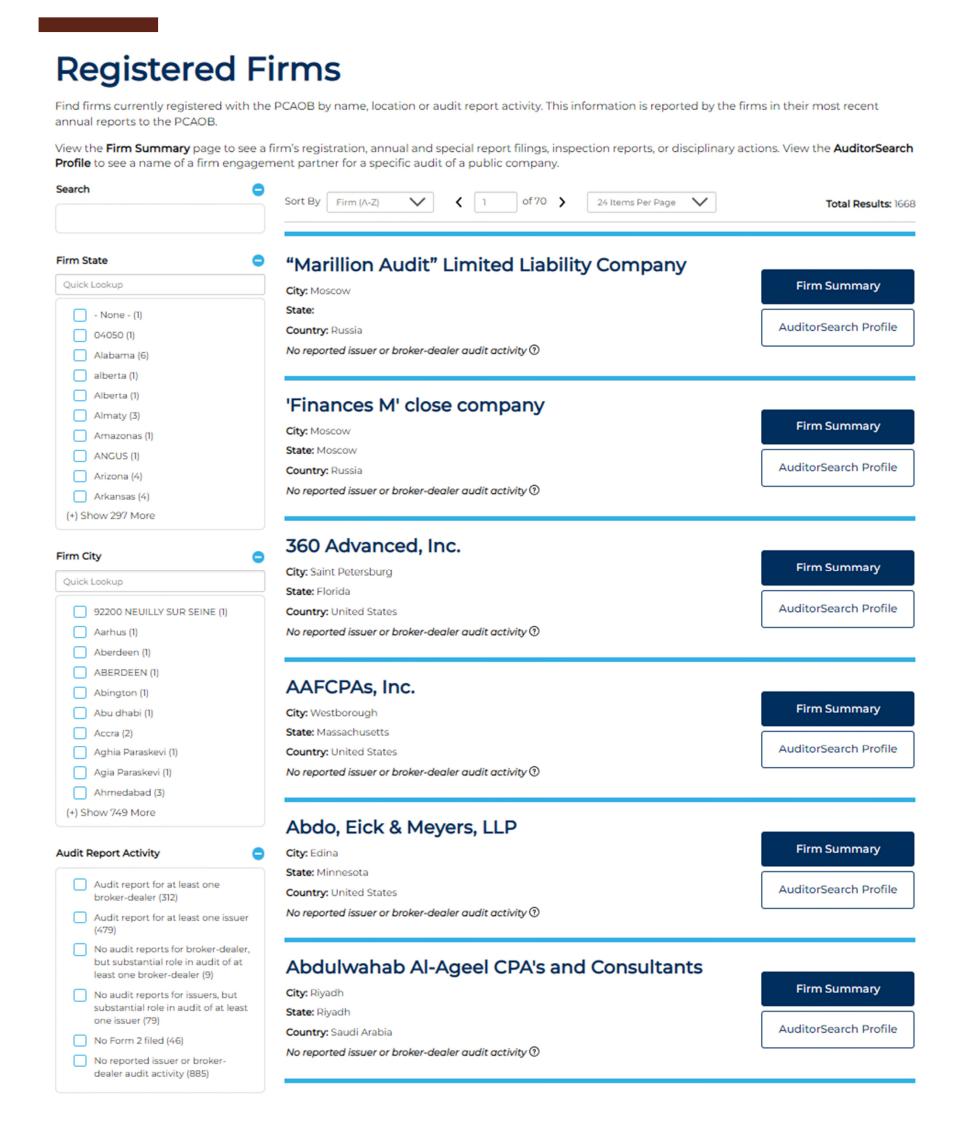
Key Takeaways

- > Current form of PCAOB information is only useful on a one-off basis
- > PCAOB information in a digitized form can be very useful for studying patterns across audit firms, engagement partners and issuer relationships which can increase confidence in auditor quality
- > PCAOB enforcement actions, registration disapprovals and remediation failures can be more easily connected to audits as potential risks
- > Greater visibility into PCAOB data will generate further use cases
- > Ensuring that information going into the PCAOB system is properly audited by virtue of process or by mandate will greatly increase the usability of the data
- > The usefulness of PCAOB data is impacted by the usefulness of EDGAR data





PCAOB Information – Registered Firms



Key Information

Can create cross-check to registration status of Audit Firm

Firm summary information, methodology, etc.

List of all Issuer Audits (Form AP)

Disciplinary Proceedings

Inspection Reports

Subject to Board
Determination Under the
Holdings Foreign
Companies Accountable Act

PCAOB Information - Registration Disapproval Notices

Registration Disapproval Notices

This page provides a list of orders disapproving registration applications, which the Board makes public pursuant to Sections 102(c) and 105(d) of the Sarbanes-Oxley Act of 2002. The inclusion of a firm in the list below does not mean that the firm cannot, or has not, subsequently become registered. To determine whether any firm listed below is currently registered, see the **list of currently registered firms**.

| Title | Date |
|---------------------------------|---------------|
| KPMG Audit SRL | Jul. 7, 2022 |
| Scott W. Smith, CPA's, Inc. | Jun. 22, 2022 |
| S S Kothari Mehta and Company 🔤 | Nov. 23, 2021 |
| Ernst & Young-Middle East | Jun. 16, 2020 |
| GYL Decauwer LLP | Jun. 13, 2018 |
| BDO Italia S.p.A. 🔤 | Jun. 6, 2017 |
| Stephen M. Yoda 🕮 | Apr. 12, 2017 |
| Kingston Smith LLP | Dec. 13, 2016 |
| Morty Etgar, P.A. | May 18, 2015 |

Key Information

Can create cross-check to registration status of Audit Firm

Summary of key findings that support disapproval

PCAOB Information - Firm Inspection Reports

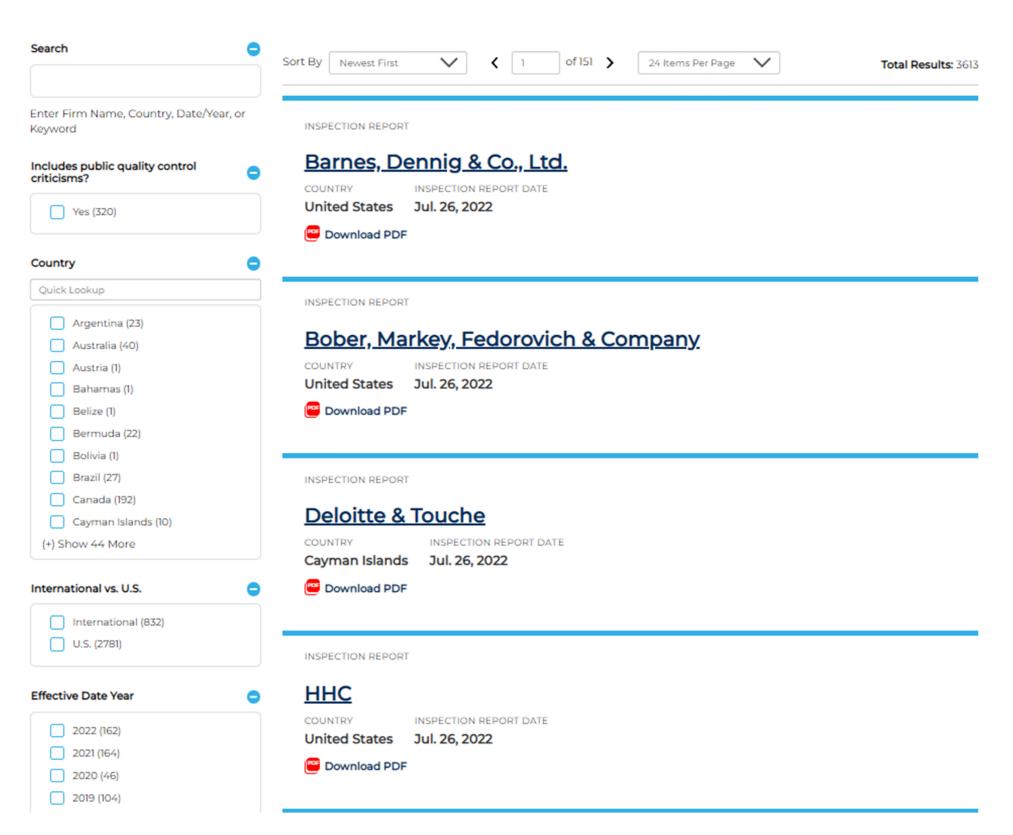
Home > Oversight > Inspections

Firm Inspection Reports

The Sarbanes-Oxley Act authorizes the PCAOB to inspect registered firms for the purpose of assessing compliance with certain laws, rules, and professional standards in connection with a firm's audit work for public companies, other issuers, and broker-dealer clients.

Registered firms that issue 100 or fewer audit reports for issuers are, in general, inspected at least once every three years. Registered firms that issue audit reports for more than 100 issuers are inspected annually. The Board also inspects registered firms that play a substantial role in audits of issuers. Many firms registered with the Board perform no audit work for issuers, and the Board does not inspect those firms.

While the information contained here focuses on our inspections of issuer audits, more information on broker-dealer inspections can be found on our dedicated page.



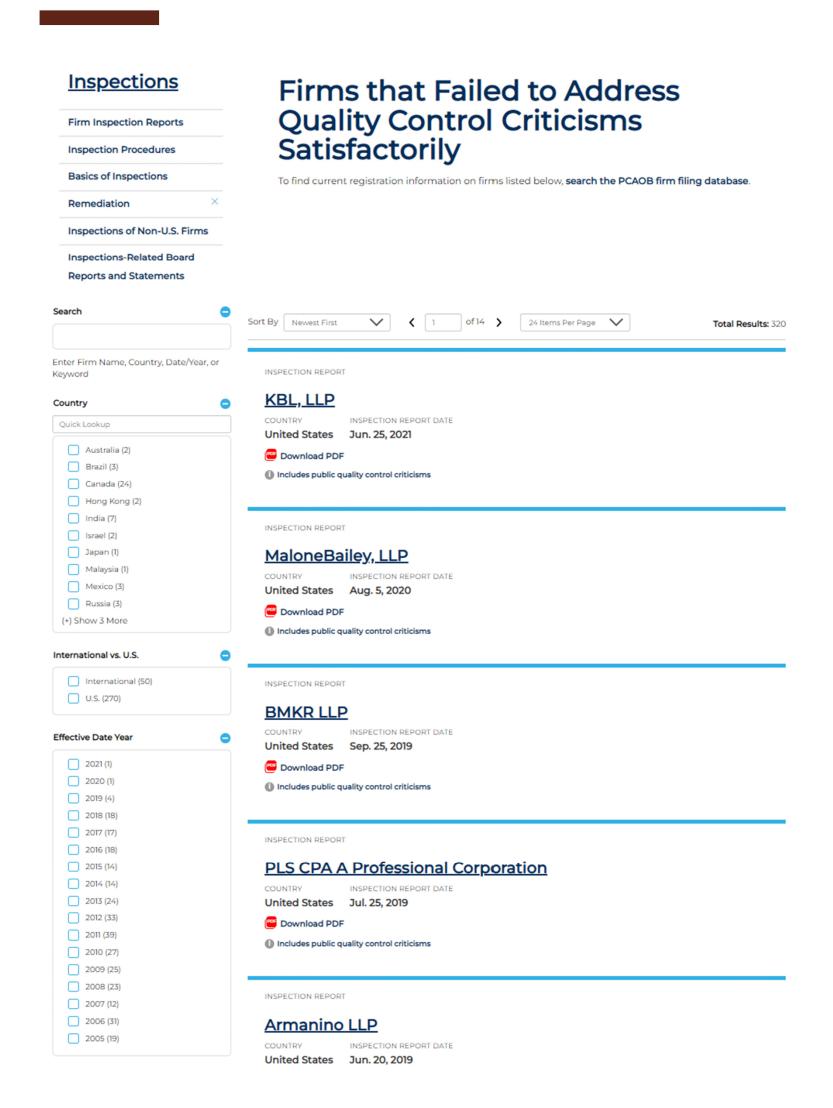
Information Inspection Approach

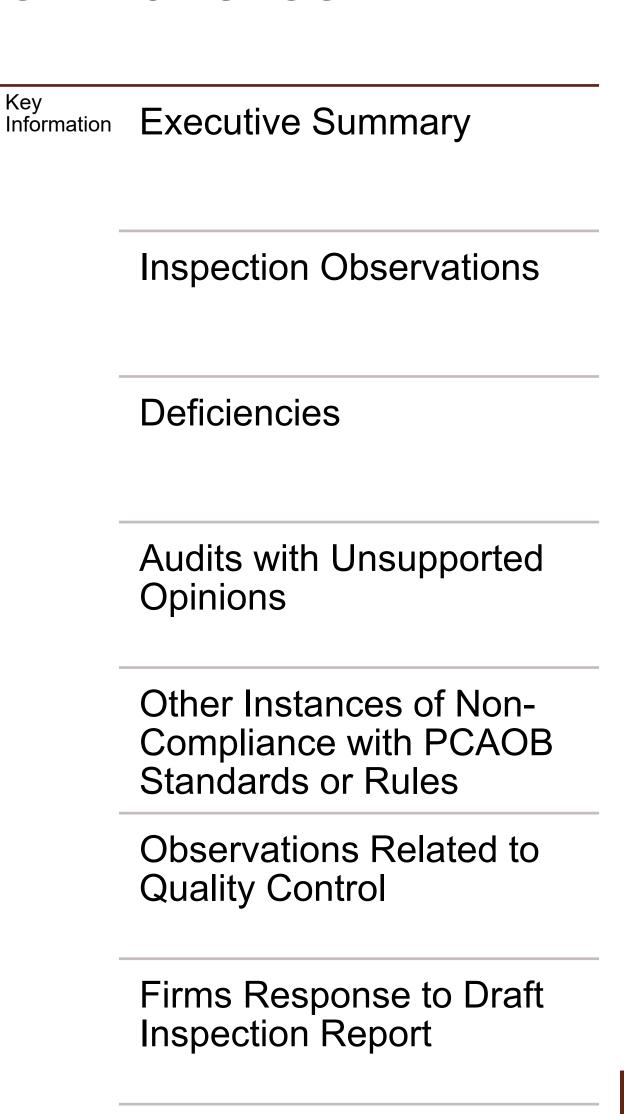
Inspection Observations

Audits with Unsupported Observations

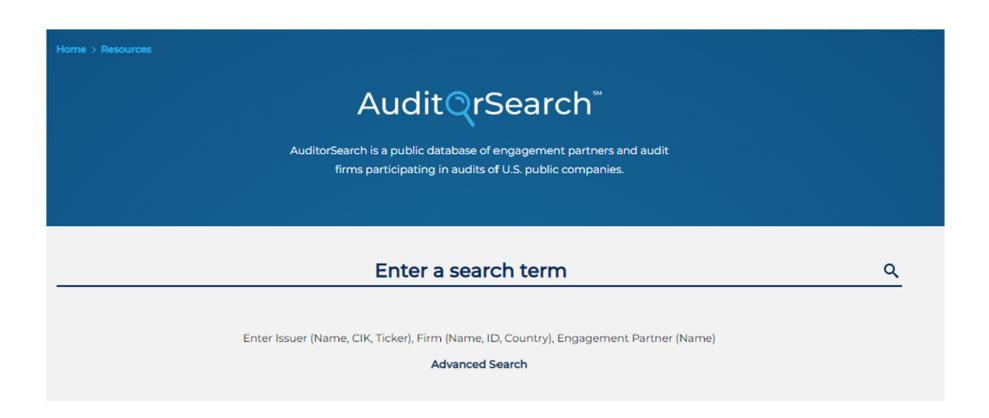
Other Instances of Non-Compliance

PCAOB Information - Remediation Failures





PCAOB Information - Auditor Search



What can you do on AuditorSearch?



Search by engagement partner, audit firm, or public company.



Find the name of the engagement partner on a specific audit of a public company.



Discover the name, location or extent of participation of other audit

How many people use AuditorSearch?

As of December 31, 2020, 1,880,674 unique searches (excluding PCAOB IP addresses) had been performed on AuditorSearch. The entire data set was downloaded 22,877 times.

Download the number of searches and users by date.

About the data

The data used by AuditorSearch is collected from Form APs filed by registered firms. The firms submit a Form AP for each audit report issued for a public company.

For more information, visit the Form AP resource page.

Download the entire data set

Download the entire data set (updated daily) from AuditorSearch. Data in the ticker field is not available in the download. Download the data dictionary ...

Need help?

Contact us via the website contact form.

Contact Us

Key Information Form AP Filings

Firm Level Search

Engagement Partner Search

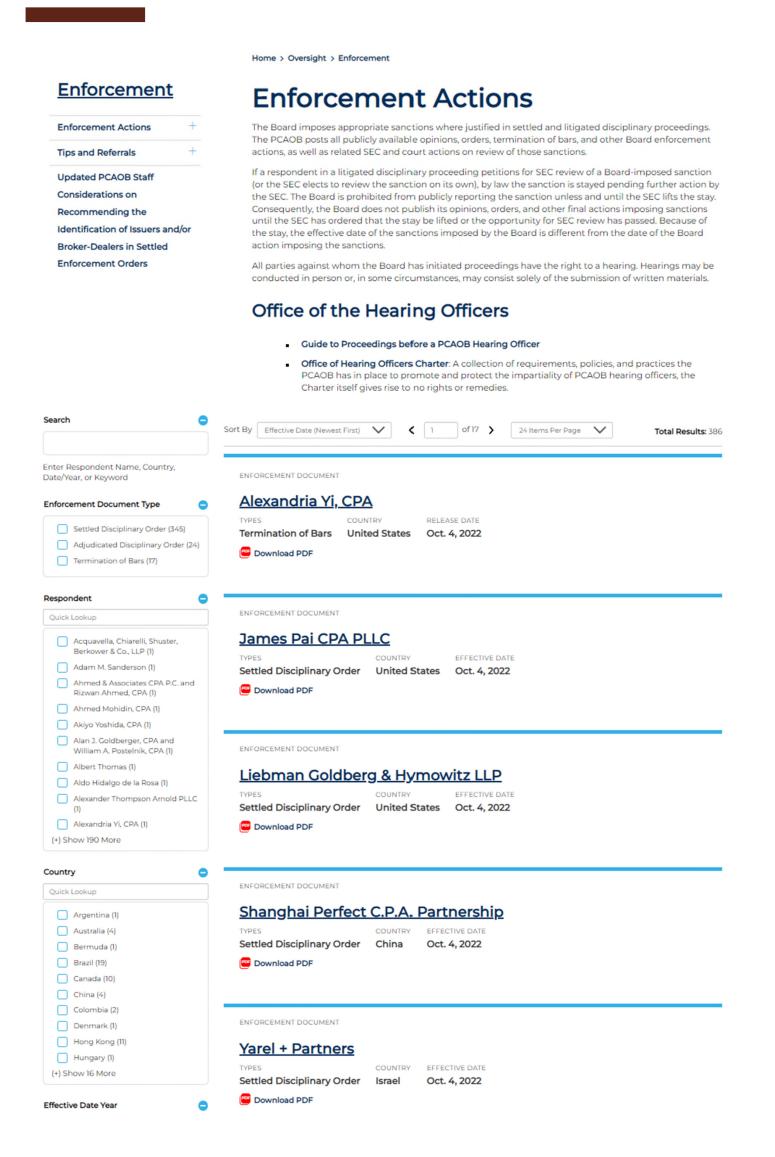
Issuer Search

Engagement Partner Tenure

Firm Tenure

Issuer Relationships

PCAOB Information – Enforcement Actions



Key Information

By Enforcement Type (Settled, Adjudicated, Terminated)

At the Engagement Partner Level and Firm Level



