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PUBLIC COMPANY ACCOUNTING OVERSIGHT BOARD

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INVESTOR ADVISORY GROUP

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MEETING

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WEDNESDAY
APRIL 29, 2026

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The Advisory Group met via
videoconference, at 9:34 a.m. EDT, Demetrios
(Jim) Logothetis, Chair, presiding.

PCAOB BOARD OF DIRECTORS

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GARY WALSH, CFA, CPA

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2 MELISSA BURGUM, Accenture

SHAWN PANSON, PwC

3 PCAOB STAFF

4 CHRISTINE GUNIA, Director, Registration and
5 Inspections

BRENT SIMER, Chief of Staff

6 SABA QAMAR, Investor Advocate

ANNIE TORRES, Associate Director

7 MATT ULAN, Senior Inspector

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20 MS. QAMAR: So if you could all turn to
21 Page 4 of the slide deck, we have the questions
22 up there. Next on the agenda is a session on

1 the strategic plan for 2026 to 2030. As
2 mentioned earlier, on March 31st, this year, the
3 new board initiated a process to develop a
4 strategic plan for the next couple of years and
5 requested public feedback on that. We already
6 discussed questions 1, 2, and 3, so we'll be --
7 we'll try to make sure that we go through the
8 next couple of questions. I know the IAG is
9 working on a comment letter and some members are
10 doing their individual comment letters, but this
11 discussion will help us.

12 So question 4: What standard setting
13 projects should the PCAOB pursue? And who would
14 like to go first to answer that question? I
15 don't want to call people out, so it's better if
16 you volunteer because I know you guys like to
17 talk.

18 Alicia?

19 MS. DAMLEY: So hopefully, this is not
20 just for my own edification, but as I kind of
21 think about what's been happening around the
22 world over the last ten-plus years, we're seeing

1 more and more convergence, right? Whether
2 that's in accounting standards, whether that's -
3 -

4 MS. QAMAR: I -- go ahead.

5 MS. DAMLEY: Sure.

6 We're seeing a lot of convergence
7 whether that's in accounting standards, whether
8 it's in other areas. You know, I'm always
9 struck by the banking -- the financial sector,
10 specifically the banking sector, as we moved
11 sort of to this concept of Basel standards and
12 the BIS to now the FSB where there's this kind
13 of collaboration at the global level. And I
14 would suggest that accounting doesn't care about
15 geography, right? Accounting standards are
16 agnostic with respect to geography. Sector can
17 sometimes play an important role in terms of
18 fine-tuning the accounting standards, but for
19 the most part, you know, across the world, and
20 that's partly why IFRS made so much sense and
21 brought so many countries along.

22 So within that context, one of the

1 things that occurred to me when I saw this
2 question was, is there a survey necessary in
3 terms of thinking through what standards the
4 PCAOB currently has and to bench that or compare
5 that against are there gaps? Where are those
6 gaps? Or where's the PCAOB ahead of others?
7 And whether there might be an opportunity to
8 have this kind of preliminary conversation with
9 peers to then think about the next steps? I
10 don't know what the answer to that is, but it
11 seems to me that that would be a good idea
12 within the context of considering other aspects
13 of the strategic planning process.

14 MR. LOGOTHETIS: Yeah. I guess I'll
15 respond. First of all, if you -- if -- when we
16 -- the initial information they put out there in
17 terms of a strategic plan and requesting
18 comments, there were four priorities -- four key
19 priorities, right? The first priority for us is
20 to finalize or let's say, make the revisions
21 through the process for QC 1000 so that we can
22 begin to think about re-engineering or

1 modernizing the inspection process, which is
2 priority -- not number two, important, but two,
3 in terms of the strategy, right?

4 Number three is we talk about
5 harmonization, to your point, right?

6 Convergence. So we want to make sure -- because
7 for example, last week when I was in Paris and
8 the Big Six firms presented there, I guarantee
9 you, maybe they had talked about this in
10 advance, but every one of them put on the list
11 fragmentation of standards. And what they said
12 is, we are putting together this global platform
13 to standardize the audit and make it more
14 efficient and effective, improve audit quality,
15 but what gets in the way is fragmentation of
16 standards. Can you please get together, all of
17 you, as regulators, as accounting bodies,
18 auditing bodies, whatever, and do something
19 about it?

20 So I can tell you it's a big priority
21 for us in the strategy. We're working for the
22 SEC because the SEC has made some comments about

1 how they want to invest and pursue global
2 harmonization. So we're doing that. The survey
3 that you're suggesting or the approach you're
4 suggesting would make a lot of sense. We have
5 sort of started there. One of the first
6 questions that I asked is: Can you show me next
7 to each other where are we different,
8 specifically as it related to IASQM1 and QC
9 1000? Because obviously that's a big deal. And
10 we're moving towards that. We were -- we will
11 definitely, in our strategic plan and the
12 budget, put in additional investments in this
13 area because it's going to -- it should be
14 helpful to the filers, to the registrations, to
15 the entire process. Ultimately, we need to
16 harmonize it.

17 And by the way, as we -- since we
18 talked about inspections earlier and there were
19 questions, whether it was China or other places,
20 the inspection process outside of the United
21 States and the related risks. We do most of
22 those inspections ourselves from here. And the

1 reason we do them from here is because many, if
2 not all, I would say many for now not to get in
3 trouble, but many of the regulators around the
4 world don't have the resources to do the
5 inspections and the work that we do here. And
6 so it would be easy to say, okay, well now I'm
7 going to go to France. There's no reason for us
8 to go to France. We'll rely on the French
9 regulator to do the inspections, in theory, but
10 we're nowhere close to having all of these
11 regulators around the world ready to do that.

12 So if you think about it in terms of
13 standards, the goal should be to harmonize the
14 standards as much as we can. You know, we are
15 in a globalized world after all. The inspection
16 process, it should be -- our goal should be to
17 work together with the other regulators and to
18 try to rely on one another as much as possible
19 so they won't duplicate the effort. Just think
20 about the need for -- or somebody asked the
21 question about resources, right? Think about an
22 inspection that takes place in a country where

1 English is not the spoken language. We need to
2 employ translators. Well, there's -- it's a
3 challenge, finding the right people and doing it
4 the right way.

5 So yes, I think directionally we want
6 to go there. It's a very big priority for us.
7 And hopefully, at the next meeting or two
8 meetings from now, we will be able to report
9 back to you what progress we have made in that
10 regard.

11 MR. BIBLE: Yeah. If I can add one
12 thing, it was announced by the chairman at the
13 open meeting that is part of the subsequent
14 solicitation for comment on the strategic plan,
15 we're also going to be issuing a standard
16 setting agenda consultation. So that will be a
17 good opportunity for us to put something forward
18 and then the general public to react on where
19 there might be those divergences between the
20 standards and where we might be able to focus
21 moving forward to bring those together.

22 MR. LOGOTHETIS: Thank you.

1 MS. QAMAR: Thank you, everyone.

2 Sandy?

3 MR. RICH: Just a question about that
4 topic in particular. The International
5 Assurance Audit Standards Board, is that the
6 centralized global area where all this
7 converges?

8 MS. BURGUM: So I was on the PIOB,
9 which oversees the IAASB and the IASBA, right?
10 So the challenge --

11 MR. RICH: I'm on the UAG.

12 MS. BURGUM: I don't know what the UAG
13 -- oh, Users Advisory Group for IFIAR. That's
14 for IFIAR, isn't it?

15 MR. LOGOTHETIS: Any other letter.

16 MR. RICH: IASB.

17 MS. BURGUM: Okay.

18 So the challenges is the vast -- I --
19 I'll say as an organization, CFA Institute, we
20 love international accounting standards. We
21 wanted global standards. We would love global
22 auditing standards, but standard setting is a

1 political process.

2 MR. LOGOTHETIS: Yes.

3 MS. BURGUM: Right?

4 MR. LOGOTHETIS: Very much.

5 MS. BURGUM: And sometimes the politics
6 don't work in our favor, right?

7 So the issue with international
8 standards is that they are, for the most part,
9 developed by the profession for the profession.

10 So they are similar to the legacy standards of
11 the AICPA, right? So they've been funded mostly
12 by the profession.

13 The PIOB, so they've been created by
14 the IAASB and IESBA, which is the ethics.
15 They've been moved out of under IFAC, which is
16 the accounting organization, International
17 Federation of Accountants. Moved under an
18 organization called IFIA under PIOB, which was
19 supposed to ensure the public interest. But
20 it's all voluntary, and that system is having
21 money problems, right? So the challenge is that
22 it seems like in America right now, we're going

1 to make America great again except in auditing
2 standards. We want to converge. We want to
3 converge. Just a little cheeky, but true. It's
4 kind of ironic, right?

5 So you know, I was on the PIOB. I
6 think its mission is great. I believe in the
7 work, but a lot of the standards have been
8 developed by the profession for the profession.

9 And I think that the PCAOB has to be mindful of
10 that. We are mindful of that as an investor
11 organization, that some of those things may not
12 -- they're opposite of the reason why the PCAOB
13 was created.

14 And so while certainly, we would love
15 for these things to be more consistent, we would
16 like them to be more consistent relative to the
17 interests of investors as opposed to the
18 profession. So that's the challenge that we see
19 from an organization that loves international.
20 I mean, if you go back 15 years, we were all in
21 on IFRS. IFRS has been very good for investors
22 globally. But unfortunately, you know, there's

1 a lot of conversation right now about merging
2 the IASB and the IAASB, in circles.

3 I'm not sure that's a good idea because
4 they both are having money problems and two
5 things with money problems together we all know
6 is -- been in mergers, it doesn't make a
7 solution necessarily. And as I reminded at the
8 IFRS Advisory Council last week, a lot of the
9 people funding one are funding the other. So
10 when you merge them, you're not going to have
11 just an elimination of costs, you're going to
12 have an elimination of revenue because they're
13 like, oh, well, you have cost savings. I
14 shouldn't have to fund as much, right? So
15 there's big challenges there associated with
16 that.

17 So ideally, I like it, but there's a
18 lot of politics associated with that and a lot
19 of politics that have to be worked out. The
20 irony is, despite all the kerfuffle on -- from
21 Congress about the funding under SOX of the FASB
22 and the PCAOB, they're the best funded

1 regulators in the world, right? And they're the
2 most independent. And in my view, from --
3 they've done the most to improve audit quality,
4 because not all audit regulators are the PCAOB,
5 right? We saw that in Wirecard, right?

6 So I'm like, yes, but we all need to be
7 aware of what those challenges are politically
8 is what my -- globally, it'd be great if the
9 CAMs were the same, right? I prefer QC 1000
10 over ISQM 1. They won't talk about audit
11 quality metrics. We like audit quality metrics.

12 We like better firm reporting. You might see
13 those in our letter.

14 So for me, those are the -- those are
15 the bigger questions than the standards, right?

16 Because recently, in an interview about the
17 reconfiguration of the IAASB, I said, the only
18 thing to -- two things that matter to me,
19 governance and funding. When you get those
20 right, then you can get the standards right.
21 Without governance and funding, it's kind of
22 like not worth talking about yet. That's my

1 personal perspective, having been involved in
2 both.

3 MR. RICH: Yeah. I think it's a great
4 way to articulate it. Thank you so much for
5 doing that, because I learned a lot last week
6 about all of that. And now I have a -- I have
7 an offer. We'll do all the funding, as long as
8 we can eliminate the politics -- I'm just
9 joking. I'm just --

10 MS. PETERS: I don't think that's
11 possible. Call them social science and have
12 them add auditing --

13 MR. RICH: I'm kidding. I'm kidding.

14 MS. QAMAR: Amy, and then Jen and
15 Alicia.

16 MS. COPELAND MCGARRITY: Thanks. I
17 just have a quick one, and it piggybacks off of
18 something that Sandy said. It's not a new
19 standard. It's, I think, maybe clarification or
20 underscoring the importance of CAMs. And I
21 think Jeff's valiant efforts over the years to
22 increase and highlight really good CAMs, I think

1 is going a long way. But I believe maybe more
2 support and clarification from the PCAOB could
3 really underscore the importance of this
4 incredible disclosure to investors, that we have
5 just seen a little bit more boilerplate than I
6 think was originally intended and it's maybe
7 less political, since it's already in there. So
8 I would encourage the PCAOB to focus a little
9 bit on that, if that's possible. Thank you.

10 MS. QAMAR: That's a very good idea,
11 Amy.

12 Jen?

13 MS. SISSON: Yeah. So a couple of
14 things. One, on the international piece, I
15 think I broadly agree, although I think I'm just
16 more optimistic that it's fixable.

17 I don't think it's as broken as it --
18 that made it sound, Sandy, but I -- there's
19 challenges, for sure, and there's a lot of work
20 being done.

21 UNIDENTIFIED SPEAKER 2: (inaudible).

22 MS. SISSON: No, fair. It is

1 political. It is. But I think there's some
2 ways forward on that and I think it's great that
3 the U.S. is involved. I think my -- I think
4 from an international investor perspective,
5 there's a little bit of nervousness about the
6 U.S. suddenly deciding to get involved and,
7 like, I would encourage you -- I would encourage
8 you all -- we welcome to the international --
9 but, like, come and join it. Don't try and roll
10 over it. I think that would be a good way.

11 What I would observe from having been -
12 - you know, we -- investment is completely
13 global, like you said, right? The accounting --
14 like, you know, account, it's not a regional
15 issue. Is that the best application of the
16 international standards is where you have a
17 really robust local endorsement process. And
18 that's true of the accounting standards and
19 auditing standards, right?

20 So the -- again, your real peers in the
21 UK and Japan, et cetera, will take the
22 international standard, will make appropriate

1 tailoring, and that's probably a good balance, I
2 would think. Because the other real difference
3 is that most of the international standards are
4 very principles-based and this is quite a rules-
5 based environment, so finding a way, I think, to
6 effectively bridge that gap will be important.
7 It's not to say that you couldn't have more of a
8 principles-based approach, but that would be a
9 big shift to navigate, I would suggest.

10 And another on CAMs, in a degree,
11 that's actually another one where the way that
12 that's interpreted in different countries is
13 different. And the UK FRC have just made some
14 changes to the reporting requirements on --
15 essentially, introducing, kind of, like, a
16 graduated findings type element to CAMs. And
17 they -- no one has reported on that yet, but,
18 like, if that worked, that would be a huge step
19 forward for investors, compared to what we've
20 gotten, because they -- they're not uniquely
21 unhelpful in the U.S. CAMs. They are also in
22 many other places.

1 MS. QAMAR: Alicia and then Gina,
2 Nemit.

3 MS. DAMLEY: If I remember GAAS
4 correctly, unlike GAAP, it is actually more
5 rules-based. You know, you will be independent.
6 There -- there's no gray area around some of
7 these requirements. So it seems to me that,
8 notwithstanding the political will aspect, if
9 you can get the IAASB and the, kind of, progress
10 that's been made around IFRS and the incredible
11 adoption in the rest of the world, GAAS should
12 be even easier. It's less complicated. It's
13 narrower. It's less complicated.

14 And the big difference here is that the
15 firms have a vested interest, right? Because
16 Wirecard should not have happened, essentially.

17 The primary reason, or at least it appears to
18 be the primary reason, was that the GAAS
19 standards were different across the different
20 countries and, therefore, what the auditors were
21 allowed to do essentially meant that basic
22 confirmations went unchecked. You know? I

1 think we look at it from a North America -- or
2 at least I look at it from a North American
3 perspective and go, excuse me? But those are
4 the GAAS standards there.

5 So I think I come back to this, you
6 know -- to, kind of, the reasoning that I
7 offered with respect to what standard-setting
8 projects should be undertaken, is to first
9 literally do a survey. Because I really do
10 think, you know, if you can create the BIS and
11 then, within that, create the FSB and adoption
12 of those Basel standards, right? It's a common
13 good aspect and surely financial reporting is a
14 common good across the world and even more
15 broader than protecting the financial system, in
16 terms of users, et cetera.

17 MR. RICH: Yeah. I mentioned earlier
18 that we intend to invest more in this area of
19 harmonization, convergence, whatever you want to
20 call it, obviously for us on the auditing side
21 as opposed to accounting. And what we've been
22 thinking about, this hasn't developed anywhere

1 but it needs to, is what areas can we work
2 together on that makes the most sense? And
3 currently, even based on this conversation,
4 technology seems to be the most important one
5 where both the -- obviously the accounting firms
6 and the regulators, us and all the regulators,
7 have an interest in working together to figure
8 out, you know, some of the complexities that we
9 talked about and the related standards that we
10 may need around that. So it's very high on our
11 list, for sure.

12 MS. QAMAR: Thanks.

13 Gina.

14 MS. SANCHEZ: So currently, the PCAOB
15 is publishing statistics around -- the term just
16 escaped my head. Kind of, risks that are
17 forming either sectorally or globally with
18 regard to the findings in the -- in our
19 inspections. And one of the things that I think
20 about when I think about, sort of, a way to,
21 sort of, find hotspots is, whenever your auditor
22 comes in, as anybody who has been chair of the

1 audit, you have a meeting with them and they'll
2 ask you, do you think there's anything -- is
3 there anything we should be focusing on? So
4 that's always that first question that you get.

5 And in a well-governed organization, you will
6 have some kind of whistleblower tip line that
7 gives you, kind of, opportunities to make
8 inspections internally. In a well-governed
9 organization, those get inspected and you, kind
10 of, take care of those. In a poorly-governed
11 organization, those don't get expected.

12 However, there's no real political
13 disclosure either, to investors or outside the
14 organization, when that occurs and I wonder to
15 what degree, sort of, the -- finding a way to
16 harness that information as a way of detecting
17 risk in an organization, in some way that -- I
18 don't know the -- you know, around
19 confidentiality, what can be done. But it seems
20 that a lot of time fraud is an open secret and
21 there are people who understand and know what is
22 happening and that information may or may not

1 make it through. And by the time it occurs,
2 it's 12 months in by the time you get to -- you
3 know, an inspection of a -- of an audit firm
4 that may or may not be failing a specific
5 organization -- a company.

6 And so I just wonder if part of our
7 standard setting should take into account that
8 information and how that becomes a part of an
9 audit more formally than just, let's have a
10 meeting and tell me if you think anything is
11 happening. And this is just something for
12 consideration because I don't really -- I can't
13 really tell you how this could happen. But it
14 just seems to me that that is a way of finding
15 hotspots both, you know, geographically and
16 sectorally that we could use as an -- as a
17 standard-setting institution.

18 MR. RICH: Yeah. And the only thing I
19 would say is, you know, based on my
20 understanding and my experience, anything that
21 is considered -- you know, firms have processes
22 and policies to deal with whistleblowers, right?

1 And those have improved year to year. And it's
2 a requirement that the audit firm, when they go
3 in to do their assessment, the risk assessment
4 at the beginning, their planning or whatever, to
5 ask that specific question. And in fact, for
6 every quarterly review, for example, part of the
7 letter of representation includes that specific
8 question: Were there any whistleblowers? Are
9 there any issues that we need to be aware of?
10 And that follows, obviously, and is communicated
11 to the audit committee, right?

12 We, as regulators, when we go in to do
13 the inspection, the first thing we ask is -- we
14 basically ask the same question. And the reason
15 we ask that question is to make sure that the
16 audit firm asked the right questions, right?
17 Because it should be one and the same. And of
18 course, both the audit firm and us have full
19 access to all of that information.

20 So it's part of, let's say, the
21 standard auditing process currently, but I
22 totally get your point because, ultimately, it's

1 those sorts of concerns, along with
2 restatements, that are indicators of problems,
3 right? So we need to reconsider -- I will --
4 and obviously, we'll make a note and we'll see
5 how we can bake it into this modernization of
6 the inspection process. Perhaps there needs to
7 be some sort of an emphasis there as well.

8 MS. QAMAR: Thanks.

9 Nemit.

10 MR. SHROFF: Thanks, Saba.

11 So I think -- I don't know which of the
12 seven questions this falls under, but if there
13 is a way to revisit the idea of firm and
14 engagement level quality metrics, the disclosure
15 of that. Adding to, I think, what Satyam said
16 as well, like, you know, information about just
17 a firm's use of AI. You add this, even if it's
18 just data collected within the organization at
19 the PCAOB and then you can decide at a later
20 stage as to what needs to be disclosed or not
21 disclosed, I think that would be very helpful.

22 MS. QAMAR: Thank you, Nemit. Helpful

1 feedback.

2 Ken, do you still have your --

3 MR. GOLDMAN: Yes. Mess here -- I,

4 sort of, thinking that we're asking -- we're
5 answering that general question. I gave some of
6 my comments, I think, to an email, so I just --
7 I'm going to give a couple, three, comments;
8 food for thought.

9 If I think about where we're going in
10 the next, I guess, four years, I do think you're
11 going to have to -- you're going to have to face
12 up to AI and cyber, how it affects all the
13 audits. I think we have to figure that out.
14 It's going to -- it's going to be -- it -- it's
15 going to get -- we talked about it earlier
16 today, but I think thinking about how you work,
17 how you do your job, how the auditors do their
18 job, how companies do their preparation is, I
19 would have to say, first and foremost.

20 Another hot button of mine, and I'll
21 just bring it up, is -- I mean, there's an issue
22 of quarterly versus semi-annual reporting. I

1 think it misses the point. I think that -- I
2 have been doing this, actually, for 50 years, so
3 I got you by -- beat by ten. And it used to be
4 a 10-Q with 30 pages. 10-K, maybe 50. I review
5 now, because I'm on so many boards, they're all
6 over 100 pages. Not to mention the proxy. The
7 proxy used to be, also 20, 30 pages. It's now
8 well over 100 -- well over 100 pages.

9 I think someone has to look at -- and
10 it's easy to keep on adding. We all -- we just
11 add, add, add. Nothing gets subtracted. I
12 don't know who -- whose problems this becomes,
13 but I think between the PCAOB and SEC has to
14 think about, are we really making life in public
15 so complicated, not because of quarterly and
16 semi-annually, but because the filings are so,
17 you know, they're so extensive. 10-K risk
18 factors, they have 40 to 50 pages. We try to
19 simplify, mute. Anyone who looks in this room,
20 go look at it. Go look at risk factors. I dare
21 you to look at risk factors and I dare you to
22 find what the really important ones are. So

1 anyway, I just wanted to bring that up.

2 The last point I want to make is, I was
3 thinking about your private equity investing in
4 accounting firms. And I -- it goes -- I was
5 thinking about that and how professional leagues
6 did it. Professional leagues say, you can
7 invest in us but you're passive; you have no
8 influence on the team. And yet, I'm -- I can --
9 I, you know, I usually like -- I, sort of,
10 always liked free market, but I must admit, I am
11 a little concerned about where this may entail.

12 And so far, none of them have gone after a Big
13 Six before -- big Four, whatever. But I do -- I
14 am concerned that we might get ourselves -- and
15 now there's a lot of issues on medical and
16 healthcare states are saying, you can't invest.

17 So far, we're very quiet here. No one has even
18 talked about, to my knowledge, what's -- is
19 there any restrictions on private equity firms,
20 maybe venture firms, investing in accounting
21 firms, so -- or our auditing firms or whatever
22 term.

1 So I -- those are the sort of things
2 that I'm not sure where it comes under, but I
3 think they're -- they -- these are things that I
4 think about that will affect the profession
5 going forward.

6 MR. RICH: Ken, if I can just hit on
7 the last point. Actually, my former firm, Ernst
8 & Young, almost went through a split a couple of
9 years ago --

10 MR. GOLDMAN: Oh, right. Yeah, I
11 remember that well. It was not -- it was not
12 fun.

13 MR. RICH: It was not fun at all,
14 especially for a retired partner like myself,
15 right? So I was very involved in the process,
16 obviously, you know, and openly against the
17 split. But it would -- it would've involved
18 private equity firms coming in with hundreds of
19 millions of dollars, right?

20 So as much as all the accounting firms,
21 when they came in to present to us last week,
22 they all talked up and down, especially the Big

1 Four, about the -- of the multidisciplinary
2 firm, therefore totally against the split. But
3 we have to be realistic. The dynamics of the
4 profession, the dynamics of the economy, there's
5 so many factors that -- you know, for me, I
6 would not be surprised if something like that
7 came up again with one of the big firms, and it
8 has huge implications, right?

9 From an enforcement point of view, at
10 the end of the session last week in Paris, I
11 asked all these regulators, there were 45 -- 45
12 -- 50 of them. I said, how many of you have the
13 authority to stop an investment of private
14 equity into one of your accounting firms? And
15 the answer was, I think, one. I think maybe the
16 Netherlands or somebody has some rules that
17 would allow them, otherwise, we don't have that
18 authority.

19 And the only thing we can do is,
20 obviously we need to be sensitive to it and it
21 goes back to our QC 1000. We need to be
22 thinking -- it's almost like the private equity

1 firm needs to come in, if they are interested,
2 and look through the QC 1000 requirements and
3 all the other auditing standards and say, can we
4 operate in this environment and make money,
5 right? Because they need to have -- at a
6 minimum, they need to have all of those things
7 because that's where we come in. If we come in
8 and they're not meeting those requirements, for
9 example, they're putting pressure on the audit
10 partner to limit the amount of work that they
11 do, it's a red flag. It's a problem, right?
12 And theoretically, we have an opportunity to
13 shut him down at some point right? Or shut him
14 down through the business by issuing a bad
15 report or whatever.

16 It gets extremely complicated. It's --
17 we'll see how things develop in the next few
18 years but, again, it's part of the overall
19 challenge. And it does tie back to your first
20 point, which is AI, right? AI and
21 cybersecurity, how do we do the audits and so on
22 and so forth. Thank you.

1 MR. GOLDMAN: Thank you.

2 MS. QAMAR: David, do you still have
3 your question?

4 MR. KNUTSON: (No audible response.)

5 MS. QAMAR: So I'll go back to Steve
6 and then Gary Walsh.

7 MR. GREY: To Ken's point and our self-
8 selecting group, I guess. I feel like I'm in a
9 safe space. I can admit this. I do read the
10 risk factors and, you know, one of the things
11 that you find out is that, mostly, it's a copy
12 and paste from the prior year. But with all of
13 that information, one thing that you can do, I
14 mean -- I'm not worried about being inundated
15 with too much information at all, especially
16 with AI. For example, you can learn some
17 interesting things if you upload the risk
18 factors from the last five years' annuals and
19 say, tell me how they've changed. That says
20 something.

21 I remember when -- earning season is
22 always demanding, but you would have to somehow,

1 you know, juggle your time because you'd have to
2 listen to these calls. And then finally, you
3 could get transcripts and then you could get
4 them almost immediately after the call. And
5 now, which I'm doing this earning season, you
6 can have AI give you a quick but detailed
7 summary of the transcript. We're not going to
8 be overwhelmed with information. We're going to
9 be able to process it and evaluate it very, very
10 quickly. I think -- that I don't think is going
11 to be an issue.

12 And it -- as far as quarterly filings,
13 I mean, so much of that is going to be automated
14 anyway. You know, companies are used to making
15 these quarterly filings; it's not a burden at
16 this point. It's a routine and it's only going
17 to be accelerated and made easier by AI, right?

18 MS. QAMAR: Thank you so --

19 MR. GOLDMAN: Let me just do a quick --
20 it -- I was relating more to the burden of the
21 people preparing the remarks. You're -- I think
22 you're talking about people reading them. And,

1 yes, we all do red lines, so yes, I understand
2 that quite well. But I'm just telling you, the
3 companies -- if the SEC wants more companies to
4 go public, there's only 4,000 companies public
5 today, used to be 8,000, you got to think about
6 what it entails and why companies are not going
7 public. There's a whole bunch of reason, I
8 won't go through it right now, but there are a
9 bunch of reasons, one of which is the complexity
10 of all the reports -- all the reporting you have
11 to do. That's all I'm making the point from
12 preparers, not from reading it like you, because
13 you're just going through, like all of us do,
14 the -- basically the red line.

15 MR. GREY: Yeah. I think it's a fair
16 point but, again, a lot of it, you see they're
17 just repeating the material because the business
18 fundamentally hasn't changed. So from a
19 perspiration point of view, it's -- I don't know
20 that the workload is increasing.

21 MS. QAMAR: Jeff, Gary.

22 MR. MAHONEY: Thank you, Saba.

1 Just reemphasize a couple of points
2 that I think have already been made. So first,
3 the IAASB and whether the PCAOB should do a
4 wraparound of their standards rather than
5 produce their own standards. I saw that the, I
6 think this was an accurate quote, the chief
7 accountant of the SEC indicated that there were,
8 at least in his view, some governance issues and
9 some funding issues with respect to that. So I
10 think, you know, we're a governance
11 organization. We have best practices in
12 governance, including with respect to standard
13 settings. So my view, and I think Sandy said
14 some so I may just be repeating, but I think if
15 there are governance issues and funding issues,
16 those need to be resolved before the PCAOB does
17 some type of wraparound of international
18 standards. At least that would be my
19 recommendation. And based on our existing CI
20 policies, I would have to oppose greater use of
21 the IAASB standards without the governance and
22 the funding being resolved.

1 Harmonization, I spent a lot of time in
2 my career involved in harmonization of
3 accounting standards. It was an incredibly
4 difficult process. I think the success may be
5 that, you know, when I was much younger, we had
6 auditing standards setters in all of Europe and
7 different parts of the world and now, for the
8 most part, it's U.S. and IAASB, and then
9 countries do variations of the IAASB. But we
10 have narrowed down the set of accounting
11 standards. That wasn't easy to do. Took a long
12 time. But it was a very difficult process and I
13 wouldn't underestimate, I know auditing
14 standards are different, I wouldn't
15 underestimate how hard this might be.

16 To Sandy's point, you know, some of the
17 issues we ran into were legal, political, and
18 cultural. And those three things, hard to
19 imagine, but those three things made it very,
20 very difficult to harmonize accounting
21 standards. I -- you know, I think we got as
22 best as you could where we have U.S. GAAP, we

1 have international standards, and then countries
2 around the world tweak the international
3 standards. That's probably as good as you're
4 going to get.

5 That said, can, you know, U.S., can
6 PCAOB, learn from what's going on at the IAASB
7 and elsewhere? Absolutely. And they should
8 talk to each other, communicate, try to find
9 best ideas, and pursue them. That's all good
10 but, you know, if you're talking about
11 harmonization, you know, a single set of high
12 quality auditing standards, my response is, good
13 luck. Good luck.

14 MS. PETERS: Can I add one thing?

15 MR. MAHONEY: Sure.

16 MS. PETERS: Just because it's relevant
17 here, is what many people don't realize, and in
18 going through the funding issues with the IAASB
19 and the PIOB, is we talk about international
20 standards, like what the IAASB publishes, is
21 what countries adopt, and I agree with Jen's
22 comment about endorsement in a particular

1 country. But international audit opinions do
2 not say, ISAs. They say, UK ISAs. They say,
3 Canadian ISAs. They don't have a brand, which
4 is -- investors understand what IFRS is and
5 they'll see PCAOB standards in the opinion, they
6 may not pay as much attention to them, but there
7 is no uniform brand to investors of
8 international standards.

9 MS. QAMAR: Thank you, Sandy.

10 MR. MAHONEY: My final point, it goes
11 to standards and it's just to repeat what I said
12 earlier, that public information provided from
13 your standards, from your inspection reports can
14 be useful to institutional investors in making
15 voting decisions. So you can produce material
16 information for institutional investors with
17 respect to their voting decisions, as I
18 mentioned, on audit committee chair and members
19 and on ratification of the external auditor. So
20 from my perspective, any PCAOB auditing standard
21 that provides more public information that can
22 be used by institutional investors for voting in

1 any of those three areas are the types of
2 standards that I would strongly support. So
3 thank you.

4 MR. RICH: Thank you.

5 MS. QAMAR: Thank you, Jeff.

6 Gary and then David.

7 MR. WALSH: We've talked a lot -- a
8 little bit, in this meeting, about the
9 attractiveness of the profession to college
10 graduates. And I know George and I have talked
11 about the outreach efforts that are taking place
12 with students. I want to emphasize that we need
13 to do more.

14 Our firm has roughly 15 to 20 interns
15 every year and it seems like the best of them
16 are dual-major accounting and finance, and
17 they're debating whether or not they pursue
18 accounting or finance, and they're looking at
19 what will give them the best general business
20 experience. And they are rewarded for an extra
21 year of school by having pay that doesn't come
22 close to what the investment banking salaries

1 are. And I know there's a difference in terms
2 of the lifestyle, but I think we need to do more
3 about promoting the attractiveness of the
4 industry.

5 I've seen what has happened with
6 Landman. That show has really transformed that
7 profession. I don't know if that's for a good
8 thing or a bad thing and I don't know if we can
9 have an auditor -- a version of that, but --

10 MS. SANCHEZ: The Netflix show,
11 Auditor?

12 MR. WALSH: And I think we --

13 MS. GLASSMAN: We could. No one would
14 watch it. Yeah.

15 MR. WALSH: I think we -- it's a great
16 profession, a great way to start one's career,
17 and I think we ought to do more to promote that.

18 MS. QAMAR: Thank you, Gary.

19 MR. SHROFF: Can I just add --

20 MS. QAMAR: Yeah.

21 MR. SHROFF: -- one point? I mean, I
22 just want to say that the 150-hour rule, if

1 that's what you're referring to, that is very
2 costly and to the extent barriers can be reduced
3 to get people in accounting, that's -- it's very
4 helpful. There's a lot of evidence to support
5 the idea that the 150-hour rule is not helpful.

6 MR. RICH: Yeah. And the only thing I
7 will say, what I heard from the accounting firms
8 last week in Paris is that, while they support
9 that, that we need to get away from 150 hours to
10 get more people interested and everything else,
11 they're also struggling and, kind of -- we, kind
12 of, talked about this here as well, is how do we
13 prepare the young people to come into the
14 profession with more technology knowledge and
15 especially AI? Is there an opportunity to do
16 some more of that?

17 And I sat on the board of the largest
18 Catholic university in America, until I took
19 this job, for, like, ten years, and we were
20 struggling to figure out, how do we get
21 resources to teach AI? Because if the kids were
22 to take four years of, let's say, accounting or

1 five years overall and incorporate AI, they
2 would make a lot more money. But it seems that
3 there's not an -- we talk about a lack of
4 resources, there's not even enough professors
5 that are available out there to teach AI. I
6 don't know if that's true or not. Your -- this
7 is your domain.

8 MR. SHROFF: No, we should keep it that
9 way, I mean --

10 MR. GREY: Yeah, but a lot of that is
11 already going on online.

12 MR. SHROFF: Yeah, it's true. It's
13 going on.

14 MR. GREY: You know, kids are getting
15 on and they're attending classes online and
16 they're learning. They want to know --

17 MR. SHROFF: Yeah.

18 MR. GREY: -- and they want to learn.

19 MR. SHROFF: And the number of courses,
20 now, that incorporate AI into existing
21 curriculum is -- many of my colleagues, I see
22 this happening throughout. So it's -- so it --

1 I think the academic profession is certainly
2 catching up to the demand.

3 MR. GREY: Stanford has a great online
4 AI curriculum. Anybody can get it on YouTube.

5 MS. QAMAR: David.

6 MR. SHROFF: Not on the East Coast?

7 MR. GREY: And I hear MIT, a small,
8 somewhat obscure school on the East Coast has
9 quite an impressive curriculum.

10 MR. KNUTSON: Yeah, no, I was just
11 going to comment -- and I think it was commented
12 on in the -- in some of the email exchanges
13 before this meeting. But if you think about the
14 firms that the PCAOB inspects, some of their
15 largest, most important clients are not public
16 companies. They are the big private equity
17 complexes. I mean, who -- Blackstone or KKR, et
18 cetera, are enormously influential and important
19 clients for -- and it -- because they
20 frequently, you know, sort of, dictate not just
21 who audits the firm itself, but who audits the
22 portfolio companies.

1 And so I just -- I don't know where
2 it's going to fit into the strategic plan, and I
3 know the name of this organization, but we have
4 to, I think, think about the obligation we have
5 to investors in, you know, private credit,
6 private equity. Do we have an obligation to
7 them? If so, how do we, sort of, execute on it?

8 Presumably the work that we do, inspecting the
9 firms and their methodologies and procedures,
10 enures to the benefit of private investors and
11 public investors. But I think we're probably
12 behooves us to be more, sort of, explicit about
13 that.

14 MS. QAMAR: Jen.

15 MR. RICH: We currently have no
16 mandate, as you know, for private --

17 MR. KNUTSON: I know.

18 MR. RICH: -- but I think through the
19 influence, your influence --

20 MR. KNUTSON: Yeah.

21 MR. RICH: -- you know, for Congress
22 and such, there is no other place right now,

1 right? Than for the PCAOB to take on a
2 responsibility, just like we did, you know,
3 eight years ago with credit -- with brokers and
4 dealers.

5 MR. KNUTSON: Yeah.

6 MS. QAMAR: Yeah. Jen.

7 MS. SISSON: Just a quick follow-up on
8 Nemit's comment about the 150 hours. There's an
9 interesting experiment, I'm going to say, that's
10 been underway now in Canada for, if I'm not
11 mistaken, more than a decade where, previously,
12 for the chartered accounting designation, you
13 had to do your -- to get your time at a public
14 accounting firm. Now, they've broadened it out
15 in terms of where you can get those hours. So
16 that was, sort of -- it was driven by a couple
17 of other issues, but that was an interesting,
18 kind of, approach to still get experience or the
19 relevant experience, but widen out the options
20 that the student -- or that the student has.

21 MR. SHROFF: Where did they -- where
22 did they widen it to?

1 MS. SISSON: Very broad. Everything
2 from a governmental organization to a private
3 company, to a public company, to a public
4 accounting firm. And of course, simultaneously,
5 what has happened is that the public accounting
6 firm structures have changed in terms of what's
7 permissible, in terms of how you can be set up,
8 i.e., license to audit versus just focusing on
9 tax versus focusing on insolvency or other
10 advisory. So it's really brought -- like, it's
11 really changed the landscape in terms of what's
12 happening.

13 MS. QAMAR: Diana and then we'll move
14 to the next two questions, because I do think
15 they're interconnected and a lot of it has been
16 discussed earlier during the day.

17 MS. GLASSMAN: Thank you.

18 I thought I'd just attempt to connect
19 some dots here. So we were talking about how we
20 want to raise the profession's profile,
21 attractiveness, attract the best and the
22 brightest, give them the work that they're just

1 going to dive into and love, and add value to
2 themselves, but to investors and the public
3 markets. And I'm just wondering if -- a lot of
4 times the value is added at intersections or
5 sometimes it's said another way. Sometimes,
6 failures are where there are gaps, right? And
7 as we think broadly, and I really do applaud
8 this strategic planning process, I'm just
9 wondering if there might be some opportunities
10 that are either exciting opportunities that we
11 can own or take a lead in or maybe some gaps
12 that are out there that are needed that maybe we
13 could fill maybe by thinking about what really
14 is our mandate and figuring out a way to squeeze
15 it in.

16 And so this notion of risk, like, on
17 the investor -- the first thing I do is I go to
18 the CAMs. I do. I go to -- I am boring, yes,
19 so I read this stuff, too. I get excited by it.

20 But I go to the CAMs first, and then I read the
21 management, MDNA. The MDNA is -- and I do look
22 at the risk factors. The risk factors, I do

1 exactly what you do, what's different. And -
2 but what -- I think what investors are looking
3 for is the interpretation, internal consistency.

4 So yeah. We do this part of the financial
5 statements. But actually, I'm looking at the
6 CAMs, and are the CAMs related to the MDNA, and
7 are they related to the risk factors, and which
8 of the risk factors are really risks, and which
9 is just legal gobbledygook that they must put
10 out there?

11 And some interpretation is what would
12 be very, very helpful, and I think it would
13 elevate the profile of the profession, and I
14 think what would attract really great people
15 into the profession and keep great people. And
16 so some example -- so the mechanism is the
17 elaborating on how you think about risk and how
18 you prioritize the inspections. There's
19 something there. But there's also the time
20 frame issue. So we focus on a one-year, but ETF
21 investors, long-term investors, bigger part of
22 the capital markets, they do have a longer term

1 time frame, even though, of course, there's --
2 there is the near-term purpose, but it's near,
3 medium, and long-term. And when we think about
4 directors, we're holding them accountable for
5 all of the above, including me, I guess. And so
6 the -- but there is very much a short-term focus
7 in the financial statements. And the question
8 is -- and let's just take the private credit.

9 Like, big public companies are buying
10 private companies. Sometimes, I look at the
11 financials of these private companies. They're
12 terrible. It's like, where did this come from?

13 Who was the auditor on that? Was it a Big Four
14 auditor? Sometimes it is a Big Four auditor. I
15 know that some of the auditors are -- they're
16 all approaching in -- public and private
17 differently. Some are splitting the practices.

18 Some are, I've heard, reducing the standard. I
19 don't know what it -- what exactly it is, but
20 that impacts public markets.

21 We're going to have these huge private
22 IPOs. It's -- that's incredible. Again, what

1 are their -- I don't have visibility into their
2 marketing as a public company investor, but I
3 should because it's going to impact all of our
4 lives. And then on the AI front, for example,
5 just another sort of an emerging risk, I'd love
6 some -- so you mentioned how all of this is
7 dependent on AI data centers and getting the
8 power and the -- all this stuff. Like, that's a
9 real risk. We know that's a real risk, but
10 that's not really addressed in the financial
11 statements. I don't think it is. Maybe it
12 should be somehow.

13 I'd say, again, part of this thinking
14 about risk. Also, I just put it up there
15 because I do see that there's a huge need for
16 interpretation, and AI will make space for
17 interpretation if we have the right people, but
18 actually getting that right, giving investors
19 that information that is interpretive and how
20 you think about it, I think that would be so
21 very valuable. And it is -- it's both the
22 opportunity and the challenge.

1 MR. LOGOTHETIS: Yeah. No. I totally
2 get it. I understand your expectations.
3 Obviously, there's no question there is an
4 expectations gap, always has been between, you
5 know, what the investors want and need versus
6 what the accounting world, the accounting firms,
7 are offering. It's -- it gets complicated.
8 It's been, you know, talked about for years. I
9 don't know that that expectations gap has closed
10 much.

11 Our dilemma as the regulators is that
12 we can only follow the firms and we can only
13 challenge the extent of their audit procedures,
14 including, of course, if there is adequate
15 disclosures. But those -- they're following a
16 checklist, essentially, of what they should
17 disclose. And I think what you're asking for is
18 there a better articulation of those disclosures
19 that should be made that would be more
20 informative? But that's more for the FASB to,
21 and the SEC to interpret. And for us, based on
22 those rules, to come along and say, did you do a

1 good enough job?

2 MS. GLASSMAN: What I heard, just to --
3 I'm -- this is my first time, so --

4 MR. LOGOTHETIS: Sure.

5 MS. GLASSMAN: -- excuse me. I don't,
6 you know, I'm just learning. But what I did
7 hear is that when we set our investigation --
8 when I -- when we set our audit priorities and
9 we set our investigation priorities, we are
10 reading all of that contextual information. We
11 are bringing our firm, our accounting firms -- I
12 spent ten years at PWC, Coopers PWC.

13 MR. LOGOTHETIS: Sure.

14 MS. GLASSMAN: We are bringing our
15 industry knowledge. We are bringing our global
16 experts everywhere. But I -- so I think that
17 the way to -- postulating is an idea, that a way
18 to squeeze it in is explaining that process and
19 making it come alive and that process, by
20 focusing on all of these really important risks,
21 showing how you think about it could be a little
22 bit of a -- of a fulcrum point that is within

1 the mandate.

2 MR. LOGOTHETIS: It is. I think
3 through -- the way I think about it is, a lot of
4 that should come through the responsibilities
5 and the mandate the audit committees have. The
6 audit committees need to take time. Somebody
7 mentioned earlier the concept of education. At
8 least when I was back in the profession, we
9 would take time with the audit committee to do a
10 -- an educational session, right? Some -- most
11 of the time together with a management of the
12 company, right? So we would sit down and say,
13 okay, these are the developing issues, AI,
14 whatever the case might be. These are the
15 questions that you should be asking as an audit
16 committee, including in this case, of course,
17 disclosures and things like that.

18 So hopefully, the SEC is following up
19 accordingly and the audit committees are, you
20 know, taking up their responsibility to work
21 with management and the external auditors to ask
22 those sort -- those questions because those are

1 critical questions.

2 There's no -- it -- I totally agree.
3 And then for us, I guess, in terms of our
4 inspection, we ought to be looking, and I think
5 we are looking, at the documentation that comes
6 out of those discussions because there's minutes
7 of the audit committee meetings. And in order
8 to test the effectiveness of the law, you know,
9 we should be in the mandate. We should be
10 looking at those minutes to make sure that
11 there's adequate discussions with the audit
12 committee.

13 MS. GLASSMAN: But there's just one --
14 and I come here again with so much respect for
15 this group. And thank you again for having me.

16 But I -- I'm not sure that the audit committees
17 are all equally knowledgeable about their
18 investors. Coming into an audit committee --

19 MR. LOGOTHETIS: Yeah.

20 MS. GLASSMAN: -- was surprised at how
21 little they knew about the investors. They make
22 a lot of assumptions about investors, and a lot

1 of audit committees don't want to talk to
2 investors. And so it's -- some of the stuff
3 that they were saying about what investors are
4 thinking -- they don't understand investor
5 organizational structure, so nobody can
6 understand an organizational structure, but they
7 don't understand investor organization
8 structures and how investor decisions are made.

9 And they might hear from an investor, a -- an
10 analyst. They will hear from a small group of
11 investors, but they might be missing the broader
12 group of investors.

13 MR. LOGOTHETIS: Yeah, it's possible.

14 MR. CALABRIA: Ken, if I could make a
15 reflection on this before we move on.

16 I'll certainly say for me, it's
17 extremely helpful to hear the context of, you
18 know, SEC quarterly reporting audit committees.

19 I kind of look at it as our responsibility at
20 PCAOB as we look to the strategic plan to filter
21 out what is statutorily our responsibility. So
22 maybe I'll -- this is my pre-way of saying,

1 please submit anything you want and everything
2 you want to the strategic plan, comment period,
3 understanding there's a lot, there's some of it
4 we can't legally do, but I do want to welcome
5 the conversation because it helps me place our
6 role within the context of everybody else's.
7 But that's just to understand that I certainly
8 don't expect any of you to have, you know,
9 checked with your lawyer ahead of time to make
10 sure your comments are within our statutory
11 mandate. That's our job.

12 MS. QAMAR: Super helpful.

13 David, did -- so I can --

14 MR. KNUTSON: No.

15 MS. QAMAR: -- do you -- okay.

16 So that leads me to -- that leads me to
17 the last question in the interest of time. How
18 can the PCAOB enhance transparency with its
19 stakeholders?

20 Ken?

21 MR. GOLDMAN: Yeah, I said this before.

22 I think to get more out and about, it's very

1 simple. I think to -- I -- most of my audit
2 committee friends have never had a meeting with
3 PCAOB. I think to -- so I think to travel
4 across the good old U.S. of A and meet with
5 audit committees, find a way to do this.
6 There's great places in most of the big cities.
7 But I think to do that would be very helpful.
8 I think the more you can communicate, you know,
9 I -- you know, honestly, I see from both FASB
10 and FASIC, I -- actually a lot of the -- a lot
11 of the meeting, like this meeting is on -- is
12 public, so I actually attend a lot of those. So
13 I think the great benefit of webinars and so
14 forth and on the web is you can get online for
15 everybody. But I would just recommend more in-
16 person meetings with audit committees so you can
17 hear from them, or audit, you know, audit
18 committees, I said it that way. You can hear
19 from them directly what they -- just like we're
20 having a meeting here, what their concerns are,
21 and you can also tell what -- how you think.

22 I'll make one more point, which is an

1 interesting -- you know, it's funny. When I
2 first got involved here, you know, I -- the --

3 And, Jim, you'll be interested.

4 -- the -- I would hear from my -- the
5 auditors, all the complaining about PCAOB. It
6 was just unbelievable. And they would just use
7 excuses upon excuses. And having me being
8 involved here, I have a much more firsthand
9 impression of what this organization is set out
10 to do, whether it's you or your prior folks.

11 And I've been involved a couple of different
12 times now with PCAOB. I was on the SAG earlier.

13 And so I just, you know, so I've had the
14 benefit of hearing firsthand, as many in this
15 room -- all of us in the room have. And I --
16 but most people don't. So I think to help
17 educate the auditors, I mean, the audit
18 committee members so they have the benefit of
19 what we have in this room would be a big, big
20 positive.

21 MR. LOGOTHETIS: I think I was telling
22 somebody earlier today, my goal -- and again,

1 I'm going to spend some time with my board
2 members on this topic, but my goal is to be out
3 of this office at least 50 percent of the time
4 once I get through the transition period and we
5 put a strategic plan together and we have a
6 budget together and all of that hopefully by the
7 end of June or sometime. I think it's required
8 by July, but after maybe some vacation in the
9 summer. After that, I want to be out 50 percent
10 of the time. I want to be talking primarily to
11 the audit committees. My group has heard me so
12 many times talk about this. I want a list of
13 all the audit committee chairs for all the
14 public companies in America. I want to be --
15 invite them to -- I wanted to invite them to
16 conferences, to do conferences around the
17 country, and invite them to come and join and
18 demystify, if that's the right term, what do we
19 do.

20 We need to have this direct interaction
21 with them, because otherwise, let's face it,
22 eventually, as somebody said from the accounting

1 firms, they're going to tune us out, and that
2 would be the worst possible scenario, right? So
3 that's what I intend to do. That's what I think
4 we're going to have to do. And I think it's
5 appropriate. And I was telling somebody, even
6 at the break here today, that in my mind, when I
7 was working in the profession, I would, you
8 know, think about 24/7, certainly wake up in the
9 morning and think about my client, and more
10 specifically the audit committee chair. The
11 audit committee chair of my client was the most
12 important person other than my family. And I
13 worked towards making sure that they knew what
14 we were doing, how we were doing it, that we
15 would communicate with them all the time before
16 and after the audit committee meetings.

17 They drove so many things, right? And
18 in the PCAOB I struggled to figure out, okay,
19 who's my client? And ultimately, my client is
20 you guys. It's -- you're the investors and the
21 audit committees. Some of you, of course,
22 overlap. So that's my mindset. We work for the

1 audit committees and investor groups that
2 represent the investors and that's what we
3 protect through helping the firms, monitoring
4 the firms, regulating the firms to make sure
5 that they do the best job possible in terms of
6 audit quality. I don't know if that's helpful,
7 Ken, but that's what I'm intending to do.

8 MR. GOLDMAN: Yeah. Very helpful.

9 MS. QAMAR: Thank you. Thank you, Tim.
10 Jen, Jason, and Jeff, and Sandy.

11 MS. SISSON: So I think it is a really
12 great idea to plan to be out of the office most
13 of the time doing outreach. I think that's a
14 fantastic thing. I really, though -- I would
15 just make one amendment to what you just said,
16 right, which is that your primary audience is
17 not audit committees, so it's investors, right?

18 And, like, the goal of this organization is
19 investor protection. And so I would suggest
20 that your primary audience should be investors,
21 not the audit committees. And your -- if --
22 your client is the investor. The audit

1 committee is a part of the governance process
2 that oversees the auditors who you inspect, but
3 both the audit committee and yourselves are
4 doing that on behalf of the investor. So please
5 don't -- I -- I'm not saying they're not an
6 important part of the ecosystem. Clearly, they
7 are, they are elected by investors, but we have
8 to keep absolute front and center goal that the
9 purpose is investor confidence. And I think if
10 we -- if there's a sense that the investor is
11 not the core of it all, that's when you would --
12 like, there's no point in having an audit if
13 it's not for the investors. The audit is not
14 for the audit committee.

15 MR. NAGLER: And that's -- just to jump
16 in, that's not in -- a harder argument to make,
17 right? You can draw a direct line from the
18 activities of the PCAOB and the cost of capital
19 and the reliance of the U.S. markets and why
20 they're the most attractive in the world and
21 have the lowest cost of capital and all of that.
22 You also, I mean, promote the organization, and

1 the most fundamental kind of marketing 101 ways
2 is, is this video going to be posted? Is it
3 going to be boosted on social media? Is it
4 going to be broken down into individual videos
5 that are promoted? What other videos are going
6 to come out or scheduled for the next month?
7 Talking about different things that you do,
8 value that you add. Just basic marketing,
9 making it very clear and easy to understand
10 terms, how the organization holds value.

11 MS. SISSON: And seek to do investor
12 conferences, right? So it's interesting you say
13 that the international standard -- the
14 international standard setters do investor
15 conferences all the time, all around the world.

16 You guys don't. And, like, you come and do our
17 conferences. I'm sure you can do some. We -- I
18 would really -- you got to get out in front of
19 the investors.

20 MR. LOGOTHETIS: Yeah. Point well
21 taken. And it's interesting, Saba and I had
22 this discussion last night, and I said to her,

1 okay, I know through -- there must be a database
2 of audit committee chairs, and we must be able
3 to find some way to get that information. And
4 my question to her was, okay, can you give me
5 the list of investor groups where we can do the
6 same, because we need to find that group as
7 well, right? So I -- it's -- I'm not
8 prioritizing one over the other. I mean,
9 they're both important, but we need to get to
10 those investor conferences. And you guys, I
11 mean, you need to help us, right? I can -- you
12 call out on me and I'll work out the appropriate
13 meetings.

14 MS. SISSON: I actually think it's
15 easier and it should be -- I do think you should
16 prioritize investors over the audit committees,
17 at least in the near term while you guys are
18 brand new and you're setting your new plan,
19 given the goal. But I think, you know, actually
20 within this advisory group, you've got three of
21 the biggest investor networks going.

22 MR. LOGOTHETIS: Okay.

1 MS. SISSON: And we ought to be able to
2 help you with that.

3 MR. LOGOTHETIS: Great. Thank you.
4 Thank you.

5 MS. QAMAR: Thank you.

6 Jason?

7 MR. NAGLER: So let me tack onto that a
8 little bit as well. I mean, what we talk about
9 is the inspection report, if it's usable, all
10 the data in it, the signal, and the noise. I
11 don't want to cut back on data, although I find
12 a lot of it not super helpful. And that -- and
13 I mean, you know, in my day job, I'm
14 representing 45 trillion in assets for our
15 members. They don't -- they're not reading
16 these reports. They think the audit quality is
17 fine. So I mean, that -- that's a pretty good -
18 - that's a pretty good signal there that I think
19 we've done a lot of great stuff over the last 20
20 years. I think, you know, something like part
21 1C where you have foot fault independence
22 matters getting reported in a report that were

1 caught by their own internal controls. Like,
2 who needs to know that? Maybe the audit
3 committee. The audit committee does know that.

4 They get reported on that kind of
5 stuff. That makes a lot of sense. So I think -
6 - I encourage you all and the staff, as you're
7 going through this process, think about, like,
8 really what's material. To me, that's a
9 restatement, right? That's a trend in quality.

10 To me, it's the large accelerated files. It's
11 the Mag 7, right? These are kind of, like, the
12 risks to me. This is -- if 50 percent of the
13 U.S. is invested in index funds and the weight
14 is, you know, to the Mag 7 the way it is, those
15 are the risks, right? A small cap with a small
16 auditor, that's significantly less risk to the
17 capital markets, and that's how I think about
18 it. So I just encourage you to do that.

19 And then number two is an impossible
20 task, and I'm sorry to ask you to do this, but
21 whatever you do over the next two and a half
22 years, stress test it across the aisle, across,

1 you know -- because I think the flip-flopping,
2 that what we've seen over the last, you know,
3 seven, eight years, it -- it's not helpful for
4 anyone.

5 And I think, you know, if you can reach
6 across the aisle, if you can reach out to all
7 stakeholders, if you can build some kind of
8 consensus around what's reasonable for all
9 parties, so it will be sticky in, you know, two
10 and a half years, six and a half years, whenever
11 that time comes, I think that's just super
12 important. And I think you're thinking about it
13 in the right ways. You come from the
14 profession, and I love to hear that because I
15 just -- I'm thinking about investors. I'm
16 thinking about these audit firms that need to
17 implement. I'm thinking about having lasting,
18 you know, rules, policies, procedures, so people
19 can operationalize. So whatever you can do on
20 the impossible task, we would appreciate that as
21 well.

22 MS. GLASSMAN: Thank you, Jason.

1 MS. QAMAR: Thank you, Jason. Thank
2 you.

3 We are almost over time. So Jeff,
4 Alicia, and Sandy, and that will be the last
5 word. Thank you.

6 MR. MAHONEY: Thank you, Saba. So CII
7 is having their fall conference in Boston, so
8 I'm putting you down for attending, okay?

9 MS. QAMAR: I'll see. Yeah.

10 MR. MAHONEY: Just want to make sure.

11 With respect to question 7, I would
12 encourage you to, you may have already done
13 this, I would read Dennis Beresford's letter.
14 He was the chairman of the FASB when I started
15 there. I have a great deal of respect for him.

16 And what he says in his letter, I think he said
17 many times in the past, I have as well to
18 various PCAOB chairmen over the years, but I
19 need to just read you a key part. He says,
20 "Open deliberations where staff recommendations
21 are actively discussed and challenged lead to
22 better outcomes and a more informed

1 constituency," adding that, "the board should
2 consider increasing the transparency and
3 interactivity of its meetings and to move away
4 from what may appear to observers as an overly
5 legalistic process with board members mainly
6 reading from prepared scripts. As such, greater
7 openness combined with enhanced external
8 engagement should improve both the quality and
9 the credibility of the PCAOB standards." I
10 agree with that statement 100 percent.

11 I think he said it several times
12 throughout the history of the PCAOB, I have as
13 well, and we've seen very little movement in
14 response to that.

15 MR. LOGOTHETIS: Jeff, first of all,
16 Dennis Beresford was one of my idols. He was my
17 mentor, the first person I'd called when I got
18 this offer, this opportunity. I've been talking
19 to him regularly. He sent me a very long, nice
20 letter that I just read again last night. I
21 could not agree more. I hope that today's
22 session, which was my first, gave you an

1 indication that I'm listening to him. And also,
2 what we put out in terms of my first open
3 meeting back in March 31st, and what do we want
4 to do, this is absolutely critical between the
5 investor groups, the audit committees, all the
6 stakeholders. And if we're not listening to
7 you, we don't -- we should not exist. And so
8 thank you for that. I appreciate it.

9 MR. MAHONEY: Thank you.

10 MR. LOGOTHETIS: Yeah.

11 MS. QAMAR: Alicia.

12 MR. LOGOTHETIS: I'm going to go visit
13 with him, by the way. I haven't set a date, but
14 probably next month.

15 MR. MAHONEY: Great.

16 MR. LOGOTHETIS: Yeah.

17 MS. QAMAR: Alicia and Sandy, and then
18 we have to end the meeting. Thank you.

19 MS. DAMLEY: Very quickly, the PCAOB
20 has the interest of all investors. And second,
21 the communication strategy, I think the priority
22 is refreshing the entire communication strategy

1 before the PCAOB gets out there, because I think
2 it would be relevant and important to be able to
3 have a more solid foundation as you move out to
4 talk to the various constituencies.

5 MS. QAMAR: Thank you.

6 Sandy.

7 MS. PETERS: Yeah, I was going to agree
8 with everything that Jen said, and I was going
9 to add one thing. I know, it's rare, right?

10 UNIDENTIFIED SPEAKER 2: (inaudible) --

11 MS. PETERS: Oh, is that one of the
12 greatest challenges you have with investors in
13 seeking feedback is they see so little of the
14 audit.

15 MR. KNUTSON: Yeah.

16 MS. PETERS: And so an -- a different
17 approach needs to be taken with them. They're
18 not stupid, right? They're not confused.

19 MR. KNUTSON: Of course.

20 MS. PETERS: They just don't have much
21 information because audit is a credence good,
22 right? And they need to be -- they -- we need

1 more transparency to hold our agents, which are
2 the audit committee, more accountable, right?
3 And I would think it was -- is it Diana? Is it
4 Diana? Her comments with respect to audit
5 committees are really important. There's a vast
6 difference in quality of audit committee
7 members. They are chosen for a variety of
8 different reasons. Investors do not put them on
9 the slate necessarily. And so you have to
10 remember that they don't have the same
11 perspective and they don't necessarily talk to
12 investors. So I would keep that in mind. I
13 would also say that it's very important this --
14 the IAG has been a very important element of the
15 process for investors, and some use -- they'll
16 say that we're not investors at times, we're
17 investor advocates.

18 I find that troubling because it's
19 meant to be a bit diminutive in my mind. But in
20 reality, we're no different than the national
21 office because they're not out doing audits,
22 right? They're advocating for the firms.

1 Certain audit organizations are auditor
2 advocates. They're not auditors, right? It is
3 a different language. It is a different
4 challenge. It is a different degree of
5 connection and attention. And our organizations
6 take a great deal of time because it's integral
7 to our credibility to make sure that we get the
8 feedback we need to develop a position. And so
9 I think it is important to say that, and I think
10 that the conversation here where you can get
11 those different perspectives is really like no
12 other, because when you go and get a group of
13 people together, you'll have to start with some
14 of them, who the PCAOB is, right?

15 But if you ask them a question in a
16 specific way about what they're getting and what
17 it means and the like, then you'll get a much
18 richer response, which we do in our surveys. So
19 to enhance transparency is give them what they
20 need to give you a meaningful response, ask them
21 a question in a way in which they can respond,
22 and embrace that they may not know as much about

1 audit as you do, but they know a lot about
2 investing.

3 MS. QAMAR: You want to say a few --

4 MR. LOGOTHETIS: No. I -- I'm telling
5 you, I -- this is -- I've been here for two and
6 a half months, and this has been probably my
7 most valuable day. I mean, nothing against my
8 colleagues or anybody else. No, seriously. I
9 mean, I --

10 MR. KNUTSON: I thought that's because
11 we are --

12 MR. LOGOTHETIS: -- was -- I was
13 anxious to come together, and I'm looking
14 forward to more such meetings because that's
15 what brings challenge and validation to what we
16 do, and for me at a personal level given the
17 circumstances, I guess I was thinking, you know
18 are -- is this important? Am I important? And
19 what you've said through your questions and your
20 comments, it gives me a lot more confidence to
21 think, yes, this is important. It's not
22 theoretical. It's not just in my mind, right?

1 It's needed for the 70-some trillion dollars
2 that we all strive to support and protect.

3 And so yeah. This has been a lot of
4 fun, by the way. Thank you.

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